



Yayasan Usaha Mulia
Foundation for Noble Work



**20
24**

**Annual
Report**



Thanks to your generous support, in 2024, we were able to serve

CLOSE TO 21,000 CHILDREN AND ADULTS

supporting them in gaining access to enhanced healthcare services, better educational opportunities, and impactful community development programs.



— Anita Barkah, M.Pd. | School Principal, SDN Bakom —

"For years, our school education report showed only 50% of our students reached the minimum competency in literacy skills. To improve this, we needed to find and retrieve quality reading sources. Sadly, we do not have a proper library as well as updated literacy sources. Therefore, when I heard about the Box Of Books program from YUM Cipanas, I sought more information on how to be part of it. Since last year our school has been participating in this program, which has been proven effective for our students. In the latest report in mid-2024, our students' literacy skills have improved to 94,4%. What a significant increase!"



— Rina | Stunting Project Participant, West Java —

"I participated in the complementary feeding program. It was incredibly valuable, as I gained new knowledge each month. YUM provided a cooking class, which helped me understand how to properly feed my child. Additionally, I received useful cooking equipment such as a chopper, heating pan, a complementary feeding cookbook, 30 bottles of yogurt, and healthy food. Azhar, my fourth child, is growing up healthy, with his weight and height increasing every month-something that didn't happen with his older siblings."

Our Vision

Empowering children, families and communities in Indonesia to lift themselves out of poverty.

Our Mission

To work with communities in providing holistic and sustainable support in the areas of health, education and community development.

OUR CORE VALUES

Inspired by Faith

YUM is a non-denominational organization, but recognises the power of faith in people's lives and is inspired by this spirituality.

Inclusion

We believe in working inclusively with local communities to ensure effective solutions are identified and implemented in an appropriate way.

Transparency

We believe in being accountable for the responsible and effective use of all monies and communicating honestly and openly with all parties.

Equity

We believe in providing equal services to all regardless of religion, gender, age, race, ethnicity, or health status.

Holistic Approach

We recognize the interconnectedness of issues surrounding poverty and believe in an approach which addresses complex problems in a holistic way.

Sustainability

We believe in affecting change that can be sustained beyond the life of any single project to deliver continued benefits for communities.



2024 AT A GLANCE

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Vision and Mission

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MESSAGE FROM THE CHAIR

This past year has been one of growth and transformation for YUM. After more than 20 years of working from a residential area in Jakarta, we took a bold step in August 2024 by moving into a commercial space. For us, this was not just about relocating-it was about embracing change and strengthening our ability to serve the communities of Cipanas, West Java and Bukit Batu, Central Kalimantan, with even greater impact.

None of this would have been possible without the grace of God, the dedication of our staff, the trust of our donors, and the openness of the communities who walk this journey with us. To each of you, I extend my heartfelt gratitude.

This year, we also began focusing on something very close to my heart: building sustainability into our work. By strengthening YUM's business unit programs, we are ensuring that our social initiatives are not only impactful today but continue to flourish in the years ahead. The opening of our new store, in Jakarta, is a small but significant step in showing how social good and enterprise can go hand in hand. This Annual Report is more than a collection of numbers and activities-it is a story of trust, collaboration, and shared hope. Our audited financial statements stand as proof of our accountability, but the true measure of our work is seen in the lives touched, opportunities created, and futures made brighter.

Looking forward, I believe we are at a turning point. We have momentum, we have purpose, and above all, we have people-like you-who believe in the power of community. Together, I am convinced we can keep building a future where every effort, no matter how small, contributes to meaningful change in Indonesia.

Purnama Widjajakusumah
Chairperson



CIPANAS, WEST JAVA PROJECTS

EDUCATION PROJECTS

- Early Childhood Learning Centre
- Community Library
- Box of Books
- Tutoring and Remedial
- School & University Sponsorships
- Vocational Training Center
- Teacher Training

HEALTH PROJECTS

- Elderly Health & Wellbeing
- Stunting Prevention

"YUM'S HOLISTIC & INTEGRATED EDUCATION PROGRAM: Empowering from Early Childhood to Youth



5,100+
CHILDREN & YOUTH

Reached through integrated programming
Empowering families, equipping students,
engaging schools.

1

EARLY CHILDHOOD EDUCATION

- 45 preschoolers
- 2x/week healthy lunches prepared by parents



2

COMMUNITY LIBRARY & BOX OF BOOKS

- 2,600+ children
- Science, English, Arts & Crafts, Computer, Dance
- 7 Schools Reached
- Improved reading habits, excitement in classrooms, book access for 1,700+ students



3

SCHOOL SPONSORSHIP & TUTORING

- 85 students' education sponsored
- 1000+ students in after school tutoring & remedial classes
- Reduced dropout risk, stronger future prospects

4

VOCATIONAL TRAINING & YOUTH SKILLS

- 490+ youth trained
- English & computer literacy classes
- Job-seeking skills & financial literacy
- Increased employability, life skills, and motivation



5

TEACHER & PARENT SUPPORT



- 220+ teachers trained (from 50 schools)
- 190+ parents following workshops in child development, nutrition, character building



How the pieces connect:

- **Preschoolers** grow up eager to learn and filled with good nutrition
- Elementary and Secondary students benefit from **School Sponsorships** and after-school **Tutoring**, as well as activities in the **Library**
- Young adults join **VTC Training** for job-readiness skills and other life skills
- All along, they are supported by trained **teachers** and involved **parents**

Early Childhood Learning Centre



YUM's Early Childhood Learning Centre operated daily and offered a holistic curriculum blending foundational academics with playful outdoor learning. **45 preschoolers** engaged in structured activities aimed at building reading and math skills. A special program helped 41 children prepare for primary school through focused, small-group tutoring. This initiative also welcomed children from partner preschools.

Parent engagement was a key feature of the program. Four interactive parenting workshops provided knowledge on child development, nutrition, and positive character building. Parents also participated actively in the Nutrition in Action (NIA) initiative. Parents formed rotating teams to prepare nutritious lunches twice a week for all preschoolers-helping children cultivate healthier eating habits. Cooking classes and nutrition workshops taught over **85 parents** how to make affordable, healthy meals at home.

The program not only improved children's academic readiness but also addressed pressing health concerns such as poor diets and malnutrition. Together, these efforts reflect YUM's commitment to nurturing children's growth from every angle-academically, socially, and nutritionally-ensuring they are better prepared for the future.

Ibu Aisyah

| mother of AL, a student at YUM Early Childhood Learning Centre:

"Thanks to her enrollment at the YUM preschool and her teacher's patience, my daughter can now communicate well and adapt to new environments better. Prior to this, she would easily cry when things did not feel right, and I found it hard to understand what she felt and wanted. From the parenting sessions, I learned many new things about raising my child. Next year, my daughter will continue her education in primary school. I am optimistic that she will make the best of it."

Ibu Murni | the mother of 6-year-old RO:

"I am part of group number one. Each of us has specific responsibilities, such as shopping for ingredients, preparing meals, cooking, setting the table, and washing all the equipment once we're finished. Through this activity, I've learned many ideas for nutritious meals that I can make at home. My son didn't like to eat fruits and vegetables, but since he started having lunch with his friends at school, he has begun to enjoy them."

Community Library

In 2024, the Community Library continued to serve as a vibrant hub of learning, creativity, and exploration for children and families. With the support of various donors, YUM was able to enrich its library resources and expand programming, ensuring greater access to quality education materials and engaging extracurricular activities for children.



Throughout the year, nearly **900 children** benefited from the library's offerings. A wide range of weekly enrichment activities provided meaningful learning experiences. The Science Club, held twice weekly, allowed children to engage in hands-on experiments. The English Club helped students improve their language skills. The Arts & Crafts sessions became a favorite among children who expressed themselves creatively through drawing, coloring, and making handmade items.

Other clubs included a Computer Club for beginners and a Dance Club celebrating traditional West Javanese dances. Outdoor activities were also featured, including a special football workshop hosted by international sports students, offering both instruction and fun.



— HA | 6th grader —

"I have been participating in activities at YUM since 4th grade. The activities I joined are Dance and Science. I enjoy both activities because they help me gain more knowledge. Especially in the science activity, there are practical sessions, which make it more exciting and more fun. It is such a new experience to me!"



— RA | 5th grader —

"There are so many activities available at this library. Besides participating in the tutoring program, I also joined the Computer Club. At first, I was afraid to try because I was worried I might break something or make a mistake. But over time, I became more interested in learning about computers, as I realized how useful it will be for my future. I find this activity really fun because I get to learn things I've never learned before."

Box of Books



In 2024, the Box of Books (BOB) program continued to grow in our efforts to promote literacy among children in Cipanas. With support from generous partners, the program reached a total of seven schools, providing access to over **1,780 students** eager to explore the world through reading.

Each book box contains 100 diverse titles, including biographies,

children's stories, encyclopedias, comics, and more. These are rotated every three months, ensuring students regularly receive fresh, engaging content. Schools welcomed the program enthusiastically-many of them previously lacked variety in their libraries, relying heavily on outdated or limited textbooks.

In schools like SDN Bakom and MI Akhlaqiyah, BOB has become an integral part of the learning environment. At SDN Bakom, a dedicated reading corner was established where students could enjoy the books during their breaks. MI Akhlaqiyah students eagerly awaited each new



delivery and often brought books home to share with their families. Teachers, too, have incorporated the books into classroom lessons, using them to complement standard curricula and foster a love of reading.



— **Ibu Evi** | a teacher at SDN Mekarsari —

"Currently, our school has a reading initiative called *Permata (Pembiasaan Membaca dan Bercerita)*, which promotes reading and storytelling habits. It takes place in the morning before classes begin. I am responsible for ensuring the program's success. When I learned about the BOB program from YUM, I reached out to them to implement it at our school. The box has been a tremendous support for our program, as we have a limited selection of children's books in our library."

Tutoring & Remedial

In 2024, YUM continued its long-standing Tutoring & Remedial Program in Cipanas, offering vital academic support to over **1,000 primary school students**. With large class sizes in local schools-often exceeding 45 students per teacher-this program plays a critical role in helping children master foundational skills in reading, writing, and math through small-group sessions. The program partners with 13 partner schools and 36 teachers to conduct after-school tutoring sessions, however the YUM Community Center also houses the tutoring activities, run by internal and external teachers.



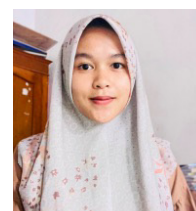
Students from Grades 1 to 6 attended sessions in groups of no more than 15, ensuring focused attention from tutors. In early grades, many children arrived struggling with the basics. Tutors used diagnostic assessments and interactive methods like games and repeated reading exercises to boost motivation and learning. Usually, by the end of a 3-month period, 84% of the students had improved their reading skills, 91% were able to write neatly, and 83% were able to solve basic math problems. Similar gains were observed across all grade levels, with older students demonstrating strong improvements in general knowledge and exam readiness.

To complement academic efforts, four parenting workshops were held throughout the year, reaching over 100 parents, caregivers, and teachers. These sessions helped parents understand their essential role in supporting their children's education and included topics on child rights and home-based learning support. Printed guidebooks were distributed to help reinforce workshop content at home.



— **MU** | 2nd grader at MI Akhlaqiyah —

"When I entered the 2nd grade, I was still not able to recognize the alphabet correctly. My handwriting was messy and unclear. At the tutoring group, I learned together with other students who had similar issues. Now, I'm not ashamed anymore because I can read much better than before."



— **Ibu Wulan** | Tutor for 2nd Graders —

"On a daily basis, I teach in the 3rd grade classes. I often found the students in the 3rd grade are struggling with reading and math. Thanks to this program, those students are able to catch up with what they have left behind. The extra hours after school, focusing on the weak spot in their learning process has been such a great help not only for the students themselves but also for us, as their teacher."

Sponsorships & Family-Based Program



The Sponsorship Program in Cipanas, supporting **85 students** to continue their education, is a holistic initiative that provides not only financial assistance for school needs, but also emotional and developmental support through regular home visits, school monitoring, and bi-monthly gatherings.

2024 saw 12 students graduating from high school. Many immediately entered the workforce to support their families, while others pursued higher education or vocational training. To support transitions such as these, YUM conducted end-of-program evaluations with graduating students and their families.

Throughout the year, students benefited from school visits and internship monitoring, particularly among final-year vocational students placed in industries ranging from tourism to agriculture. Bi-monthly gatherings enriched the program with parenting workshops, soft skills training, adolescent development sessions, and nutrition education. At the same time, regular medical check-ups helped identify and address student health concerns. A year-end capacity building camp added a recreational yet developmental experience, building teamwork, leadership, and confidence in a supportive environment.



— **Febiyanti Amalia** —
| graduated from Al Irsyad Vocational High School

Febi graduated in June 2024; she had been part of the Sponsorship program for her last 3 years of school.

Her parents hoped she could continue her education to a higher level, understanding that a college degree will provide her with the maturity and qualifications needed

needed in today's job market. Febi also believes that earning a degree will open doors to a good job. However, she remained open to seeking part-time work, given her stepfather's frequent illness and her younger sibling who is still in Elementary School.

Eventually, Febi secured a spot in the Public Health program at STIKES Bhakti Pertiwi Indonesia, in Jakarta, and was able to receive government assistance to pay for her education. Her classes are conducted online which eases Febi's parents' concerns, as they don't need to worry about daily expenses for her to live in Jakarta.

Vocational Training Centre



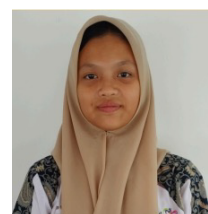
Established in 2009, the VTC responds to the pressing need for practical employment skills among local high school graduates, many of whom are unable to pursue further education and face limited job opportunities.

The year's programming focused on equipping **278 students** with skills in English, computer literacy and sewing. A total of 101 students enrolled in English classes, 62 in computer courses, and 115 in sewing courses, with 73%

of all participants being women. The English curriculum emphasized conversational fluency, using interactive methods such as games, role-playing, and guest sessions with international student volunteers. Computer classes focused on essential workplace tasks like document creation and basic data management in Microsoft Office.

To enhance real-world preparedness, YUM organized Job Seeking Skills workshops, attended by **126 students**. These covered CV writing, interview techniques, and professional etiquette, including a role-play segment that simulated real interview scenarios. Additionally, Financial Literacy workshops reached **88 participants**, teaching them how to manage personal finances, set goals, and distinguish between needs and wants-critical skills for long-term independence.

Students also benefited from unique cultural exchanges with peers from Sekolah Global Indo Asia (SGIA) and Singapore Sports School (SSS), providing opportunities for English practice and intercultural learning. These programs not only improved technical skills but also boosted self-confidence and motivation among participants.



— **Kintani** | grade 11, English class student —

"The learning material (for the English class) is easy to understand and the tutor is very kind. We have many English conversation practices and once I had the opportunity to practice my English with native speaker. It has made me more confident, so when a guest from Thailand comes to my school, I bravely offer myself to be the translator."



— **Rizki** | grade 12, Computer class student —

"My aunt once enrolled in a sewing class and I heard about this training facility from her. The course materials are very comprehensive, covering the basics of computers, Microsoft Word, Microsoft Excel, and more. The tutor is also delivering the lesson professionally. One of the most interesting experiences I had was successfully creating a purchase data record using Excel. On the other hand, a challenging experience was when I struggled to understand programming, but the instructor patiently guided me until I finally understood it. My computer skills have improved, and I can now use a computer more efficiently."

Teacher Training

In 2024, we worked closely with Yayasan Sejiwa, a leading nonprofit in child protection, and expanded our teacher training initiatives, focusing on two critical themes: addressing bullying in schools and educating children in the digital era. Together, they equipped **226 elementary and junior high school teachers from 50 schools** with the tools to create safer, more supportive learning environments.



The first module, **Dealing with Bullying Effectively**, enabled teachers to identify types of bullying-verbal, physical, social, and online-and their impact on students' well-being and academic development. Teachers engaged in role-play exercises, group discussions, and simulations to practice real-life scenarios, enhancing their confidence in handling

cases sensitively and constructively. One of the outcomes was a strong call to establish anti-bullying task forces within schools.

The second training, **Educating Children in the Digital Era**, responded to the growing challenges of online safety, digital addiction, and cybercrime. Teachers explored strategies to communicate effectively with children, detect early signs of problematic internet use, and support students navigating the digital world. They were also encouraged to involve parents as active digital guardians, extending the impact beyond the classroom.

In parallel, Yayasan Sejiwa trained eight staff members through a Training of Trainers (ToT) program, enabling sustainability by embedding digital safety awareness across all of YUM's education programs. These trainers later led sessions for nearly **300 children**.



Ibu Funny Eka Nursanti, S. Psi, MPd
| counselor in local school

"The material presented was very comprehensive and I am confident it will be very beneficial for me in carrying out my duties at school. The most memorable activity was the bullying simulation session. I was able to directly practice the effective communication skills previously taught by the instructor. This training gave me a deeper understanding of the importance of creating a school environment that fosters peace and respect."



Mutiara Febya Insani | YUM's Sponsorship Officer

"Children today are sometimes smarter than adults when it comes to exploring the internet, even with blocking features activated for links containing pornography, violence, and other adult content. I believe all adults in a child's life are responsible for protecting them from cybercrime. This cannot be solely the responsibility of the school. From the training to prepare to become a presenter, I learned a lot, especially in how to answer questions from participants. I also learned about several examples of crimes against children that have occurred."

Elderly Welfare and Health

With the support of the Japan National Council of Social Welfare (JNCSW), the Elderly Health Post Program reached an impressive **299 elderly beneficiaries**, the majority of whom were women (85%). Participants ranged in age from 60 to 87 years old, reflecting the diversity and needs of the community's aging population.



The program focused on three main goals: improving the nutritional status and lifestyle of the elderly, increasing their knowledge about health, and fostering social connection and care among them. Each month, participants received free health services including weight and height measurements, blood pressure checks, cholesterol, uric acid, and blood glucose testing. Medicines and vitamins were distributed regularly in collaboration with local health centers.

To encourage active aging, monthly aerobic exercises were held, adapted to the physical capacities of participants. Health education workshops were also delivered on topics such as nutrition, chronic disease prevention, and mental well-being. Cooking classes, arts and crafts using recycled materials, storytelling with preschool children, gardening, and even Independence Day games created joyful moments that boosted emotional and social engagement.

The results were promising. Most participants showed normal nutritional status, and hypertension—a common issue among the elderly—was addressed through consistent monitoring, medication, and education. Emotional well-being was equally nurtured, as shared by participants like Mr. Suprpto and Mrs. Neni, who emphasized how the program brought friendship, purpose, and joy into their lives.

Looking ahead, YUM aims to sustain and expand the program to reach more elderly in Cipanas, empowering them to take control of their health while building stronger, more compassionate communities.



Ibu Lilis Sutanah | 65 years old

"I enjoy being involved in this program. Every month I get a free health check and medicine. This program provides excellent service, so that I never skip coming to the Elderly Health Post."

"I'm very grateful that I could join this program. Besides the health service, I also learned how to plant and the most important thing is that I am able to meet the other elderly. Thanks to this gathering, I feel more healthy and happy."



Bapak Suprpto | 63 years old

"I am very grateful because the Posyandu has been very helpful for us, especially with health services such as anthropometry measurements, blood pressure checks, cholesterol, blood sugar, and uric acid tests—all provided free of charge. I feel happy to meet friends my age and to take part in activities like Elderly Gymnastics, mat weaving, planting, and more."

Stunting Prevention

In 2024, YUM continued its community health initiatives to address one of Indonesia's most pressing public health challenges: childhood stunting, working with 10 Community Health Posts (Posyandu). Despite West Java's already alarming stunting prevalence of 21.7%, some villages in our sub-district reported rates as high as 60%.



Supported by partners Better Nature, PT Mitsui Indonesia, and ABC Kogen, two complementary programs were successfully implemented in West Java-reaching a combined total of **2,068 direct beneficiaries**, including pregnant women, breastfeeding mothers, babies, volunteer health workers (*kader*) as well as the *Posyandu* participants.

HOLISTIC SUPPORT FOR PREGNANT MOTHERS

The program worked across ten *Posyandu* in Cianjur, assisting **199 pregnant women**. This program offered a comprehensive package: monthly food support, health monitoring, and health education workshops. Pregnant mothers received nutrient-rich food packages, and were regularly monitored for blood pressure, hemoglobin levels, and nutritional status.

Of the **101 babies** born during the project period, **only one was classified as stunted**, a remarkable achievement in a high-risk area. This case was linked to the mother's pre-existing medical conditions, highlighting the program's success in reducing preventable cases of stunting.



THE IMPORTANCE OF COMPLEMENTARY FEEDING

Good complementary feeding is critical in the period from 6 months of age to prevent stunting. The program supported **67 breastfeeding mothers** with babies aged 6 to 12 months, providing cooking classes, nutrient-rich food

packages for the **67 babies**, a complementary feeding recipe book, and cooking tools. A WhatsApp support group created for these mothers not only fostered peer learning but also reinforced consistency in preparing healthy meals.



ENSURING PROJECT SUSTAINABILITY

Volunteer health workers (*kader*) were at the heart of implementation. Through 10 monthly training sessions, **52 local health kader** significantly improved their understanding of stunting prevention, antenatal care, and child nutrition, positioning them to continue the advocacy and support long after the project ends. On some topics, 100% of kader showed improved post-test scores. Their commitment extended into outreach - thanks to the awareness campaign conducted by these kader, an additional **1,582 people** benefited from knowledge increase in stunting prevention and child development.

— **Eva Silvia** | 24 years old, program beneficiary



When I joined the program, I was suffering from Chronic Energy Deficiency (CED). My Mid-Upper Arm Circumference (MUAC) was 23 cm, which is below the standard. Thankfully, after just four months in the program, my MUAC improved. I was amazed that I was able to overcome this challenge.

Each month, I received a nutritional food package, 30 bottles of yogurt, and 30 iron supplement tablets. Every morning, I drank a bottle of yogurt, and each night, I took an iron supplement tablet. Along with this, I made sure to eat healthy food every day.

Thanks to the support I received, my child was born healthy, weighing 3 kg and measuring 50 cm in height.

— **Neni Melani** | 33 years old, kader



The stunting prevention program is by far the best program I've encountered. Thanks to this initiative, we achieved 90% of our target number of participants, a significant improvement from the previous 50%.

As a kader, I'm thrilled that our *Posyandu* could take part in this program. Every month, YUM provided exceptional support for our participants, including distributing nutritional food packages, bottles of yogurt, health check-ups for pregnant mothers, cooking classes, and health education workshops. For us kaders, YUM also offered valuable "training of trainers" sessions.



BUKIT BATU, CENTRAL KALIMANTAN PROJECTS

COMMUNITY DEVELOPMENT PROJECTS

- Agroforestry

HEALTH PROJECTS

- Stunting Prevention

EDUCATION PROJECTS

- Vocational Training Center
- Hospitality & Tourism Diploma Program
- Community Library



Agroforestry

In 2018, YUM began a trial agroforestry project in Bukit Batu to develop a model tailored to local environmental, social, and economic conditions. By 2024, with support from the Federal Ministry for Economic Cooperation and Development (BMZ), Susila Dharma Germany, and Susila Dharma International Association (SDIA), this evolved into a pilot project, aiming to refine the model under real-world conditions.

AGROFORESTRY MODEL

The model developed in 2024 is based on phased adoption of organic agroforestry, due to degraded soils, pests, and the need for farmer experience. **A basic 350 m² agroforestry unit**

integrates six types of cash crop vegetables with short- and medium-term fruit trees. Key practices include pruning, mulching, and use of wood vinegar, biochar, and beneficial microorganisms. An additional 1,650 m² area supports 40–50 fruit trees.

PILOT IMPLEMENTATION

Ten farmers (five women and five men) received training in soil fertility, financial planning, and plot design. They applied the agroforestry model on their land, planting corn, beans, squash, cucumber, gambas, water spinach, spinach, and spring onions. Short-term fruits like papaya, banana, and pineapple were also included. The project resulted in improved food quality for families and additional income from crop sales. Four farmers committed to becoming ambassadors for future agroforestry training.

One participant, Gusti, noted:

"With YUM's guidance on drainage and raised beds, I've been able to convert waterlogged land into productive farmland using this chemical-free method."



AWARENESS CAMPAIGN

Led by **25 trained women leaders**, the campaign delivered 118 workshops in communities and schools, **reaching 2,094 people.** It focused on four key messages:

1. Climate change is happening now.
2. It leads to disasters like floods, droughts, and fires.
3. These changes impact health, food prices, and the future.
4. Agroforestry and recycling can reduce these risks.



Before the workshops, 86% of participants had little or no understanding of climate change. Afterward, over 90% could identify its causes and effects and actions to reduce its impact. Materials included videos, banners, calendars, leaflets, and presentations. Events on Earth Day and World Environment Day further strengthened outreach.

One leader reflected:

"At first it was hard to gather people, but once they joined, they became engaged. Now, in my village, people rarely burn land anymore."



FARMER SURVEY

A survey of over **300 farmers** revealed several key trends in their agricultural practices and economic challenges. An overwhelming 93% rely on vegetable cash crops as their primary source of income, and 86% continue to use chemical inputs to sustain production. However, 92% of these farmers sell their produce to middlemen, often receiving only a third of the market value, which



significantly reduces their earning potential. Encouragingly, 65%-mainly younger farmers-expressed interest in transitioning to agroforestry, signaling a growing awareness of and openness to more sustainable and potentially more profitable farming methods.



SCAN HERE

MANUAL

A practical agroforestry manual, based on pilot experiences, was produced with links to tutorial videos via QR codes. Two hundred copies have been printed for local distribution. Videos are also publicly available on YUM's [YouTube channel](#) to support wider learning.



— **Yanti** | 39 years old, smallholder farmer —

The agroforestry system is better because it only requires patience in caring for the garden, and the soil remains fertile. In previous agriculture training I received, handling pests meant spraying with pesticides often. If it was sprayed late, the pests would increase and be more difficult to control. In addition, the soil would become increasingly infertile.

Stunting Prevention

Last year, YUM implemented a Stunting Prevention Program in the neighbouring area of Kasongan, Central Kalimantan-an area ranked fifth in the province for high stunting rates. This initiative directly supported **95 pregnant women** and **341 mothers of young children** through a comprehensive approach to maternal health, nutrition, and education.



The program focused on early intervention during the critical first 1,000 days of a child's life. YUM collaborated with 14 local kader (community health volunteers) from seven Posyandu (Integrated Health Posts), providing them with interpersonal skills training and stunting prevention education. With added mentorship from

experienced community leaders in Bukit Batu, the kader led 72 educational workshops and one large community event-reaching close to 700 participants with the knowledge and tools to prevent stunting.

HOLISTIC SUPPORT FOR PREGNANT MOTHERS

Participants benefited from tailored monthly food packages over 10 months, providing vital nutrients through a mix of milk, eggs, fruits, and vegetables. The program also emphasized routine health monitoring, including blood pressure, hemoglobin levels, and upper arm circumference. YUM facilitated these checks by equipping Posyandu with essential medical tools, including hemoglobin monitors, baby scales, and blood pressure devices. In a special addition to the program, a volunteer doctor provided a free ultrasound session for 50 pregnant women, coupled with educational activities led by kader.



Results were encouraging: **97% of babies born to participating mothers were within normal growth parameters.** Only 3%-a set of twins-were categorized as stunted, a rate significantly below the regional average. Post-program testing showed a dramatic rise in maternal knowledge, with 75% of mothers scoring in the "high understanding" category after the workshops (up from just 12%).



PROJECT SUSTAINABILITY

To increase awareness, YUM produced and distributed educational materials including booklets, brochures, standing banners, and a healthy recipe book featuring locally available, affordable ingredients. These were distributed across seven Posyandu and during public events.

The program also reached out to broader community groups-teenagers, prospective brides, and grandmothers-through awareness sessions that emphasized the long-term effects of malnutrition and the importance of healthy pregnancy practices. The visible pride and commitment among kader, who wore specially designed T-shirts during events, fostered community trust and engagement.

Ramadania | 23 year old mother



This program has not only increased my knowledge but also positively influenced my attitude and behavior during pregnancy. It has helped me better understand the importance of maternal health and the dangers of stunting. Even though this is my first pregnancy, I've noticed a real difference since joining. I've become much more consistent with my eating habits and more mindful of maintaining my health and my baby's well-being.

Bahdiana | 27 years old



Before joining the program, I often neglected to take my iron supplements. But after learning how essential they are during pregnancy, I've made it a habit-I now take them regularly without missing a dose. I also make sure to go for routine pregnancy check-ups.

Vocational Training Centre



In 2024, the Vocational Training Centre (VTC) in Central Kalimantan continued to serve as a vital bridge between education and employment for youth from low-income backgrounds. With very few of them being able to access university and with limited local training options, these young people found new hope and opportunity through YUM's integrated training programs in English, computer skills, as well as job seeking skills and financial literacy.

Throughout the year, multiple batches of English and computer classes were held, reaching students from junior high to university level. In total, **201 students benefited from the training**: 115 students joined English classes and 86 took computer classes. Lessons were tailored to student levels and made engaging through games and projects like poster design and multimedia presentations.

YUM also held financial literacy and job-seeking skills workshops, including sessions for both VTC students and external youth from the Borneo Football Indonesia Academy-reaching an additional **80 young people** in total.



Raditya

| 15 years old, 3rd grade of secondary school, SMPN 5 Palangkaraya



"I'm glad I decided to enroll in a computer course at YUM VTC. Through the course, I not only learned how to operate computers but also developed my creativity and was motivated to explore new and exciting aspects of technology. The lessons weren't just focused on theory, we also got hands-on experience by designing posters and creating multimedia presentations. I highly recommend YUM VTC to my friends who want to learn how to use computers in a fun and engaging way."

Gresya | 1st grader of high school, 15 years old



"At first, I was not so sure about enrolling in an English course. Because I have never studied English formally, I would be embarrassed if I made any mistakes in the classroom and the tutor would get mad at me. Surprisingly, the tutors were very patient and friendly. They understand how nervous I was and my friends in the group. They use many fun games to make it easier for us to understand. So far, I have been learning the basics of English, such as grammar, vocabulary, and pronunciation. Thank you for boosting my confidence in learning English!"

Hospitality & Tourism Diploma Program



A highlight of the year was the graduation of the third cohort of students from the Hospitality and Tourism diploma program. Six students completed the course, which included three months of internships at partner hotels. The curriculum covered front office management, housekeeping, food and beverage service, as well as specialized training in English, computer skills, marketing, and financial literacy.

A total of **20 students**, the graduates and 14 new students, gained hands-on experience during a major event, the Subud World

Congress, where they hosted international guests and managed real-time hotel operations.

Our students and teachers began preparing for the congress two months in advance. They were responsible for ensuring the cleanliness of the rooms, arranging the furniture in the communal areas, and setting up the kitchen. During the congress, the students worked in three shifts: morning, midday, and evening, running from 5am to 8pm. A teacher was always present to supervise and support the students. The students' responsibilities grew during the event, as they not only managed the facilities but also served the guests. They provided essential information, such as details about the various places to eat and visit in the area, guest house facilities available, and other

These practical moments were transformative-boosting students' confidence and preparing them for the workplace daily needs.

Vira | Student



"I was born in Kanarakan, a remote village situated in Bukit Batu. My father is a gold miner and my mother sometimes sells snacks. In my spare time, together with my cousin, we run a small food stall."

I chose to continue my education at the Hospitality and Tourism program because I wanted to get a job quickly. Today, I have finished my internship program in a 3-star hotel. Apart from learning everything that is related to hospitality and tourism, I also learned basic accounting, administration and marketing. These knowledge and skills will for sure give me more opportunities in all kinds of fields of work."

Miss Arda | Teacher



"I feel proud to see our students involved at the YUM Guest House. The knowledge and motivation we provide them with have proven to be relevant in supporting their work. They completed their assignments well and also had the opportunity to interact with international guests, which boosted their confidence in speaking English. Above all, they gained real-world experience in the work environment, preparing them for the future."

Community Library



In 2024, the YUM Community Library in Bukit Batu continued to flourish as a safe, dynamic, and inclusive space where an average of **more than 400 children** regularly engaged in reading, learning, and creative expression. Thanks to the generous support of Linklaters and Widyawan & Partners, the library delivered a wide variety of impactful programs-fostering literacy, creativity, and confidence among children in this rural community.

LIBRARY ACTIVITIES

Everyday activities at the library combined fun and education. The “10-minute reading” habit instilled a love for books, while arts & crafts sessions encouraged creativity and bonding. The English Club, now with 70 active members, helped primary school students learn vocabulary through songs, games, and



role play-boosting their confidence in speaking and understanding English. On Thursdays and Fridays, over 80 children also participated in the Nutrition in Action program, receiving milk and healthy snacks as part of YUM's commitment to both learning and health. Through their hard work and regular training, our Dance Club members were asked to perform at public events and won trophies in local competitions



RE | 2nd grade

"I'm glad I decided to enroll in a computer course at YUM VTC. Through the course, I not only learned how to operate computers but also developed my creativity and was motivated to explore new and exciting aspects of technology. The lessons weren't just focused on theory, we also got hands-on experience by designing posters and creating multimedia presentations. I highly recommend YUM VTC to my friends who want to learn how to use computers in a fun and engaging way."

SCHOOL VISITS

Most of the schools in the area do not have a proper library, therefore coming to the YUM Library gives the students a new experience in learning. Groups of students from various schools nearby spend time at our library in the morning during the school hours. These students can have access to our reading materials, play at the toys corner and enjoy the library activity led by our librarian. Close to **100 students** from nearby schools enjoyed this activity in 2024.



SPECIAL PROGRAMS

The Kids Entrepreneurship Workshop introduced **15 students** to small business concepts through hands-on activities and real-world simulations. For five days, they learned about the characteristics and terms around entrepreneurship and did practical activities such as visiting small local businesses, making merchandise or meals to sell and learning to be a team player. On the last day, they practiced their entrepreneurial skills by selling their products to the community surrounding the library.



And finally, the year culminated in a vibrant Creativity Day, drawing over **300 participants**. Guests included teachers, parents, and volunteers from Widyawan & Partners. The event featured sports games, storytelling, quizzes, and performances by the English and Dance Clubs.



Organic Farm

Established in 2009 as a means to feed 50 orphans living in Cipanas, the YUM Organic Farm has grown and evolved into YUM's biggest and oldest social enterprise. The farm not only sells organic vegetables to customers in Jakarta, but is also a learning facility for young farmers in the area. It continues to employ 5 local farmers, and a total of 27 students from nearby schools and universities were able to do their internship or fieldwork on the farm. Within its 6,000m² land, the farm can produce more than 80 types of vegetables and herbs, with salads, butternut squash, asian greens and various tomatoes being the top sellers. In 2024, we introduced shiitake mushrooms which are being transformed into plant-based meat by our longstanding partner Green Rebel.



Check out the farm's website and Instagram page for more information:

www.yumorganicfarm.com | www.instagram.com/yumorganicfarm/

Edu Farm



Our EduFarm activities provide learning experiences and offer incursion and excursion programs on organic farming. Every year we enjoy the visit of children and adults who come to the farm to experience firsthand the intricacies of farm life, especially one that uses organic farming methods. The 2 hour workshop gets them learning about the A-Z of organic farming; starting from composting, seeding, planting and making organic pest repellent. However, not everyone is able to visit the farm and in this situation, we are always ready to come to them!

Edu Camp



The EduCamp program connects students and volunteers with our local communities through service activities. Since 2011, both the West Java and Central Kalimantan project areas have welcomed young people coming from Indonesia and beyond who want to experience working with a local grassroots nonprofit, and participate in our various projects.

In Cipanas, volunteer activities are combined with leisurely walks through nearby villages and visits to scenic spots such as Mount Gede. In Kalimantan, volunteers work closely with local farmers, offering a unique opportunity to connect with the community. Special emphasis is placed on learning about and appreciating the rich cultural heritage of the local Dayak people.

If your organisation or school is interested in this type of activity, please contact:
admin@nobleworkventures.com

Merchandise



Since September 2017, YUM has operated a Sewing Team in West Java, made up of local women who graduated from the Vocational Training Centre (VTC). This initiative provides stable employment and income opportunities while fostering community empowerment. The team is led by two experienced sewing instructors from the VTC, combining technical expertise with grassroots leadership.

If you're interested in purchasing our handmade products, you can browse our collection online at

www.yumorganicfarm.com or visit our physical store located in [South Jakarta](#).

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Eneng Ernawati
Yolanda Nilasari
Aris Gunawan

Uttama Pranaya
Toufan Gifari
Malvin Ilyasa
Kamsono

CIPANAS PROJECTS



Samsul Maarif (Project Manager)

Oleh Sp
Tarkiyah
Hendro Pangestu
Vidian Purbosari
Hamdan
Ita Arista
Muhammad Rokhani
Agnesia Anggi Lestari
Desy Apriawati
Heti Sulastri S.

Vina Eka Silviana
Mutiara Febya Insani
Cecep Suryana
Yudhi Noer Kurnia
Deden Tosin Komara
Ila Karmila
Ida Soparida
Suprpto
Nelly Sutiani
Anisah
Tia Hadiyanti
Siti Fatonah

KALIMANTAN PROJECTS



M. Bachrun Bustillo (Consultant)

Daniela Bustillo (Consultant)

Yan Alen Rompas (Project Administration)

Elvi Desianti
Yeyen Andreyani Eka Rajaki
Ance Sally Kenang
Rio Ardayanti
Susva Amiyana
Ni Made Laksmi
Rustiani Tambunan
Sumarlan
Erna Karlinna D.
Siska Novitasari
Titik Anjelina
Supriyanto

I Nyoman Ardiana
Marta Erlina Wulan Sari
Sariyono
I Made Trisno W.
Ega Arif Firmansyah
Agus Dwi Lingga
Agus Setiawan
Sulhani
Omay Sugianto

Thank You

INTERNS

Joanna Auguenois, Université Bordeaux-Montaigne, France
Internship in *Project Management and Monitoring & Evaluation*, Cipanas, April-August 2024

Triyanto Harnadi, Institut National des Langues et Civilisations Orientales, France
Internship in *Marketing & Data Analytics*, Jakarta, June-August 2024



Our heartfelt thanks to all the volunteers who have helped us in 2024

Priyasha Madhavan, Kamal Suwargi, Michael Angelus, Setiani Putri Hendratno, Andi ilham, Fatecha Rizqi Putra Prasetyo, Abdul Karim, Muhammad Hadyan Siregar, Christopher Valentino, Daniel Kristian, Baren Junior Cendana.

[Read Joanna's blog post about her time with YUM: >>](#)





THANK YOU

ORGANIZATIONS AND CORPORATIONS

Australian Volunteers Program (AVP)
Better Nature Ltd
BINUS University (Teach for Indonesia)
British School Jakarta (YUM Farm Club)
Canada Department of Foreign Affairs, Trade and Development
Dharma Care
German Federal Ministry for Economic Cooperation and Development (BMZ)
GlobalGiving
Jakarta Intercultural School
Japan National Council for Social Welfare
Kasih Coop
Linklaters LLP
MoneyGram Foundation
Priscilla Hall Memorial Foundation (PHMF)
PT ABC Kogen Dairy
PT Mitra Tenaga Andalan
PT Mitsui Indonesia
PT Parker Hannifin Indonesia
Somerset Willow
The Boeing Company
United World College South East Asia (Grade 2)
United World College South East Asia (JSK GC)

SUSILA DHARMA NETWORK

Subud Brabant	Susila Dharma Germany
Subud Group Hillegom	Susila Dharma International Association (SDIA)
Susila Dharma Britain	Susila Dharma Netherlands
Susila Dharma Canada	Susila Dharma Spain
Susila Dharma France	Susila Dharma USA

INDIVIDUALS

Adri Reksodipoetro	Indra Halviala	Rosalinde Core
Albert Chapleau	Ingrid M. Blomqvist	Rupert Cuningham
Alida Basir	Ivana Darmawan	Ruslan Jelman
Andre Sutanto	Janet Shulman	Ruslan Moore
Angeline Elizabeth	Josepha Moglia	Sabrina Chan
Ari-Pekka Halviala	Karin Goh	Samuel Tsang
Arraaf Mochny	Katriella Lumbantobing	Sandy Aditama
Ashadi & Audrey Waclik	Latifah L. Brett	Sarah Dang
Ayu Wini	Leung Wing Yee	Sarah Song
Beatrice Williem	Liliane Tavakilian	Saul Davo
Brant Harrison Connor	Linda Tan	Sean McDermot
Bridget McKenzie	Lot Knoppers	Sebastian Madden
Brugger Family	Luqman Harris	Serlin Tania
Buh Mi Eric	M Renna	Sherly Wirawati
Dahlan & Faustine Leroy	Manoula Davo	Shirley Joyce Leibel
David & Eta Warrior	Mardijah Simpson	Simon Andrews
David Clague	Mariana Smutt	Sumiati das Neves Syamsu
Didi Hadi Riyadi	Mark Waters	Suryani Asikin
Dwayne Henson	Marvelous Spraggins	Suyono Tandiyo
Edward Rubenstein	Michael Birk	Sylvia B
Effy Oliver	Minh Thuan Dang	Tarra Abuchari
Elisabeth Medina	Muhammad Kanafsky	Timotius Sakti
Emily Boghossian	Mursalin Pane Alamsja	Tom Wolkenberg
Emily Xin Rui Lim	Nathalie Belin-Ridwan	Tönn Püttsepp
Emmaline Lear	Nazimuddin Harris	Trisnani d'Yvoire
Estelle Denninger	Neil Price	Undeleeb Din
Evelyn Mahasin	Niken Asri Suwartini	Vanessa Hewson
Faizel Achmat	Niles Hancock	Vanessa Pontachack
Fardijah Freedman	Oliver and Family	Victoria, Andy and Patrick Ferris
Gusni Ayu Puspitasari	Olvia Reksodipoetro	Vijayraj Poduval
H.B. Fuller	Patrick Spearman	Viola Lee
Halimah Polk	Patti Murakami and Stephan Packs	Wianto Wianto
Hannah Baerveldt	Rachel Otto	Xavier Hall
Hari Khaarthic	Raisyah Helmi Mohdar	Y Vrischika
Harlinah Chalom	Rasjidah Franklin	Yuliana Sandy
Harris and An Dien Madden	Rasmini Gardiner	Yuri Indah
Harun & Inna Reksodiputro	Raynard von Hahn	Yusuf Kusdian
Heather Cooter	Resik	Yvonne Logan
Helena Lennox	Ridwan Lowther	
Heloise Becart	Robin Jones	
Hermione Bromley	Romulo Bocanegra	



YUM has been working in Indonesia since 1976 to empower children, families and communities to lift themselves out of poverty.

YUM is a registered charity in Indonesia and is a member of the Susila Dharma Association which has consultative status with the UN Economic and Social Council (ECOSOC) and the UN Children Fund (UNICEF).



OUR PARTNERS

With financial support from the



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SOMERSET
WILLOW
ENGLAND

YUM is a not-for-profit organisation that relies on the generous support of individuals and organisations from around the world. It is only with your support that we can continue to empower children, families and communities to lift themselves out of poverty in Indonesia. There are many ways you can help:

- ✓ Volunteer with us
- ✓ Donate
- ✓ Join our team
- ✓ Get your workplace involved
- ✓ Join a campaign
- ✓ Come along to an event

FINANCIAL OVERVIEW

The following is YUM's Statement of Financial Position and Activities for the year ended 31 December 2024

Statement of Financial Positions

ASSETS	IDR	USD
Current Assets		
Cash and Cash Equivalent	4.058.208.529	249.721
Other Receivables	22.530.000	1.386
Advances and Prepayments	88.804.630	5.465
TOTAL CURRENT ASSETS	4.169.543.159	256.571
Non Current Assets	620.000.000	38.151
Fixed Assets (net of accumulation depreciation; 2024: Rp.5,543,978,317, 2023: 5,217,241,719)	4.153.102.684	255.560
Total Non Current Assets	4.773.102.684	293.711
Total Assets	8.942.645.843	550.283
LIABILITIES AND NET ASSETS		
Current Liabilities		
Current Payables	-	-
TOTAL CURRENT PAYABLES	-	-
Net Assets		
With restriction	3.777.266.968	232.433
Without restriction	5.165.378.876	317.850
Total Assets Netto	8.942.645.844	550.283
TOTAL LIABILITIES AND NET ASSETS	8.942.645.844	550.283

Statement of Income

RESTRICTED FUNDS	IDR	USD	UNRESTRICTED FUNDS	IDR	USD
REVENUES			REVENUES		
Donations	5.670.308.290	348.921	Business Unit Revenues	312.033.184	19.201
Others Revenues	15.651.874	963	YUM HO Revenues	1.409.976.724	86.762
Total Revenues	5.685.960.164	349.884	Total Revenues	1.722.009.908	105.963
EXPENDITURES			EXPENDITURES		
Cost Program	6.116.831.256	376.397	Cost of business unit & YUM HO	1.220.297.512	75.091
Total Expenditures	6.116.831.256	376.397	Total Expenditures	1.220.297.512	75.091
Surplus / (Deficit)	(430.871.092)	(26.514)	Surplus / (Deficit)	501.712.396	30.873
Change in net assets			NET ASSETS GROWTH / (DECREASED)		
				70.841.304	4.359

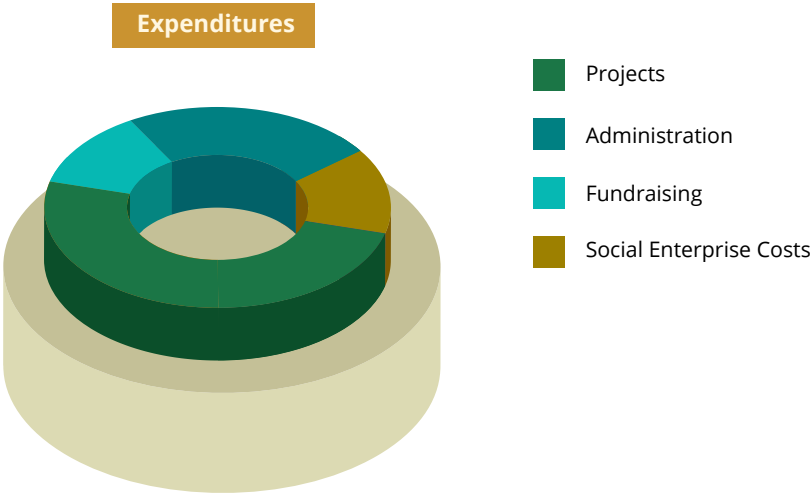
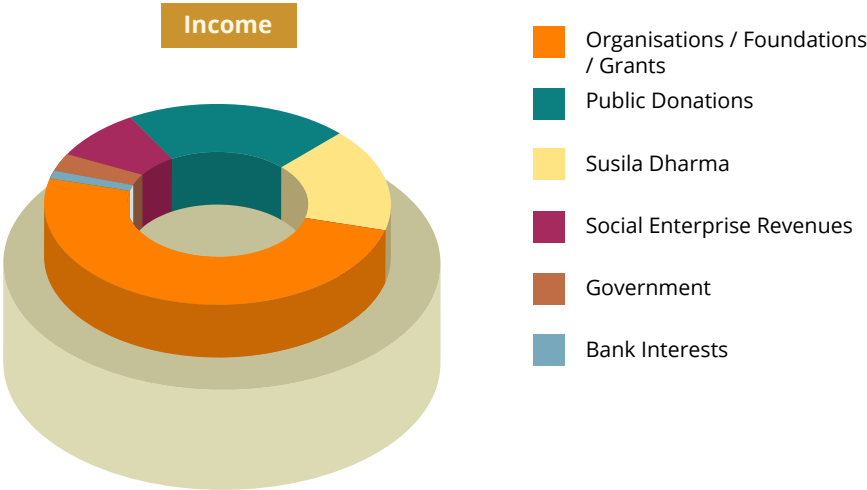
RESTRICTED NET ASSETS	IDR	USD
Beginning Balance	4.208.138.061	258.946
Surplus for the Year	(430.871.093)	(26.514)
Ending Balance	3.777.266.968	232.433
UNRESTRICTED NET ASSETS		
Beginning Balance	2.101.856.322	129.337
Surplus for the Year	501.712.396	30.873
Fixed Assets allocated from Program Funds	2.561.810.153	157.640
Ending Balance	5.165.378.871	317.850
TOTAL NET ASSETS	8.942.645.839	550.283

Kurs tengah BI 31 Desember 2024 16.251,00

ALLOCATION OF INCOME AND EXPENDITURES

Income			
	IDR	USD	% of Total
Organisations / Foundations / Grants	4.188.839.393	257.759	57
Public Donations	1.856.008.517	114.209	25
Susila Dharma	951.328.936	58.540	13
Social Enterprise Revenues	332.033.184	20.432	4
Government	25.295.000	1.557	0
Bank Interests	54.465.042	3.351	1
	7.407.970.072	455.847	100

Expenditures			
Projects	5.550.856.746	341.570	76
Administration	844.081.123	51.940	12
Fundraising Costs	553.662.957	34.069	8
Social Enterprise Costs	388.527.942	23.908	5
	7.337.128.768	451.488	100





Head Office:

Wisma Subud no.1, Adi Puri
Jl. RS Fatmawati no.52
Cilandak, Jakarta 12430
Indonesia
P: +62 (21) 769 8505
F: +62 (21) 769 8504
E: jakarta@yumindonesia.org

West Java Project:

Jl. Mariwati RT.010/01
Kampung Sindang Layung
Desa Cibadak, Kec Sukaresmi
Kab. Cianjur, Jawa Barat 43253
Tel. +62 263 514 805

Central Kalimantan Project:

Jl. Bukit Tunggal
Suka Mulia, RT 10/RW 3
Tangkiling, Palangka Raya
Kalimantan Tengah 73221
Tel. +62 852 48705020

