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# NEWSLETTER

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**OCTOBER 2019**

**EMPOWERING INDONESIAN LIVES FOR MORE THAN 40 YEARS**



## WHAT'S BEEN HAPPENING IN YUM?

- Smoke Haze returns to Kalimantan
- Clean water and toilet units start being installed in Bukit Batu
- Stunting and Malnutrition still prevalent in Cipanas
- YUM staff follow a Program Logic training
- Risk Assessment Management training for YUM's Edutourism activities
- Helping YUM grow through volunteering

# SMOKE HAZE RETURNS TO KALIMANTAN

After 4 years of relatively few incidences of forest fires and haze, the particularly long dry season resulted in dangerous levels of air quality during the months of August, September and October. The highest point occurred mid-September with a level of nearly 2,000 - 6 times more than the hazardous level!

Together with the staff of Borneo Football International Foundation (BFIF), all of YUM's staff mobilised their efforts as soon as the air quality level reached a dangerous level of 300 in August. Masks were the first priority to be distributed as well as vitamins to keep the immune system strong.

With the help of 3M, Linklaters, Susila Dharma Organizations, an anonymous donor from Singapore and many other individual donors around the world, we were able to provide emergency relief packages to over 2,500 people, mainly children, across 6 villages in Bukit Batu.

The main activities included visits to several locations in each village, distributing masks, vitamins and milk, prioritising children, and giving explanations to the parents about the dangers of the smoke and how to remain healthy. Oxygen cans were available for those having difficulties to breathe.

Today, YUM and BFIF continue to visit schools distributing milk as a way to help with the health consequences of the haze that the children endured during several months. An extension of the haze relief efforts will seek to train community fire-fighters and continue the awareness programs in schools and villages.



# CLEAN WATER AND TOILET UNITS INSTALLED IN BUKIT BATU



So far 68 toilet units have been installed in several villages in Bukit Batu. Several challenges arose during the process as this project focuses on a deeper cooperation with the beneficiaries, in terms of construction and cost. However, each difficulty has been overcome through group discussions and monitoring by the YUM team members on the ground.

**"Before joining the toilet unit program, I used a simple toilet far from home with no septic tank - just a hole in the ground that was dirty and smelly. When I found out about this program, I was very interested to join and thankfully other group participants and the YUM staff were able to help with the construction of the toilet as I have no one to help me. I'm so happy to finally have a proper toilet!"**

*Ibu Hami, 60 years old, Habaring Hurung village*



A new water tower has been built, serving 43 households with a capacity to serve up to 55 households. The next step will be to improve 5 existing water towers however this also has its challenges since it involves a fairly large group of individuals and the need of an economic and time commitment. YUM continues to facilitate the meetings and discussions among the community members. A signed agreement from the project participants ensures their commitment in the upkeep and running of the clean water towers.

# STUNTING AND MALNUTRITION STILL PREVALENT IN CIPANAS



YUM's mother and child health project in Cipanas, provides key health services for more than 500 mothers and children spread across six villages. The project aims to reduce the number of cases of malnutrition and stunting among children. Therefore, the first 1,000 days, i.e., between a woman's pregnancy and a child's 2nd birthday, are a time of tremendous potential and enormous vulnerability because it shapes the future outcomes of children.

**Based on an assessment made in April 2019 in the six Posyandu (health post) that YUM supports, 43% of children were stunted.**

Several interventions have been designed to help reduce the number of malnourished and stunted children, such as: regular health checks, nutritious food distribution, cooking classes, awareness program on various parenting and health issues, vitamin A and deworming treatments, and additional nutritional food package for malnourished and stunted children.

**Indonesia** is the country from **South East Asia** with the **3rd** most prevalence in stunting.

Starting in October 2019, YUM and 1000 Days Fund are collaborating in supporting the six Posyandu by increasing the parents' knowledge on stunting and stunting prevention through the capacity building of the volunteer health cadres. Tools such as height charts and smart blankets that have been tested by 1000 Days Fund in other islands in Indonesia will also be used as a reminder of the issue of stunting among the families.



# PROGRAM LOGIC TRAINING

Last September, 4 staff from YUM had the opportunity to enroll in a Program Logic course that was held by SOLIDARITAS. SOLIDARITAS is a social enterprise committed to working with organizations that design and implement development programs to improve the quality of these programs based on accurate and credible information. This course was also followed by other non-governmental and governmental organizations.



In this training, YUM's staff learned about the basic concept of Program Logic and how to apply it in the projects. They were taught how to create a program and its goal in a more logical and systematic way. The training session was run in groups with different participants from various backgrounds. This way of learning enriches the participant's knowledge and perceptions. At the end of this training, all of the participants were expected to be able to design and plan an effective Program Logic for their own projects.



YUM brought two case studies during this training: the Vocational Training Centre and the Mother & Child Health program.

In this everchanging world where new skills and ideas are created constantly, it is important for each person, each employee to upgrade their skills & knowledge through professional development. This results in not only the improvement of their work in the organization but also a sense of satisfaction from each staff who is able to upgrade their skills and knowledge.



# RISK MANAGEMENT FOR EDUTOURISM ACTIVITIES

With more and more international schools visiting and participating in our projects in Cipanas, West Java, through our Edutourism activity, YUM decided to collaborate with idGuides to provide a 2-day training in Risk Management.

idGuides is an Indonesian-based ecotourism, outdoor education and expedition consultancy. Their technical consulting expertise include risk management among others.



The 2-day training looked at the different hazards and risks that could happen during the activities, as well as mitigation strategies and prepared the team for different techniques and actions to take in case of hazards.

The participants included YUM's Edutourism Coordinator, the Cipanas Project Manager and several field staff. Together, they developed a Risk Management Matrix and an Operational Plan, which was then practiced.



After the training, YUM as an organisation as well as each staff received certificates from idGuides as proof of their participation in the training.

With a Risk Management document, Child Protection Policy and upcoming SOPs for each activity, YUM feels confident offering various activities within the Cipanas Community Centre as well as outdoor activities such as village walks and visits to the community.

# HELPING YUM GROW THROUGH VOLUNTEERING

I found out about YUM through a friend in Seattle who knows one of YUM's board members and thought YUM would be an amazing NGO to volunteer at. I was looking for a stable NGO that was focused on social enterprises with a goal to partially self-fund its own projects in the long run. My professional background is in finance which is where I wanted to contribute to.

YUM has many projects on top of the social enterprises part of the NGO. In the beginning I started with a general focus to help improve the accounting system. This led to, a couple months later, helping in the businesses and also financial strategy and growth.

I'm grateful for the great collaboration I've had so far with YUM's Executive Director, Vanessa Reksodipoetro. The amazing relationship that we have has definitely played a big role in the impact of my work here. I have already achieved so much more than I had in mind and I am extremely blessed and grateful that I am able to do this every day when I wake up.



I've always worked in environments or countries that I was familiar with. When I landed in February, that was my 1st time in Indonesia. Working at YUM was and still is my 1st working experience in an Asian culture and country. I didn't know anyone when I came. I learned to focus on my mission while living in this new environment filled with many new ways of doing things in all aspects.

One of my most memorable moments at YUM so far was going to the projects in Cipanas to meet one of YUM's organic farm clients: the co-founder and head chef of a vegetarian restaurant chain in Indonesia. I loved to hear how that co-founder and chef was incorporating the YUM organic farm into his growth and vision.

**Nadjmat Abdoulhakime**

# GRATITUDES



## Pauline & Michael

Wife and husband team Pauline Coppin and Michael Morris came to YUM as part of the Australian Volunteers International program with an assignment that supported the Clean Water & Sanitation project in Kalimantan. Pauline worked closely with the staff in providing her knowledge and skills in waste management, and project management. Over the course of 6 months, Pauline set up a waste audit in order to initiate effective interventions which will be implemented in the next phase of the project.

Thanks to Michael, who supported YUM Kalimantan with technical advice, we were able to build infrastructures for the production unit of the sustainable agriculture project as well as plans for a viable garbage recycling unit.



## Sarah

Sarah Kurian is a student of the George Mason University in Virginia, USA. She interned with the Communications team at the Jakarta head office for a period of 6 weeks. Her bubbly personality was a breath of fresh air for the whole team. Sarah was able to adapt to Indonesian culture in a very short period of time. Her work included creating and scheduling posts for the various YUM social media as well as writing blog posts for the website.



## Zena

Zena Fadilla is currently in her last year of study in Ritsumeikan Asia Pacific University in Japan. During her yearly breaks in February and September, she volunteered with YUM specifically in various visual design needs such as helping to make the March Newsletter and to create a catalogue for the merchandise made by our sewing team in Cipanas. We loved Zena for her hard working and always positive attitude!





# SHOP FOR A GOOD CAUSE!



2 years since the start of the social enterprise working with women in Cipanas by teaching them sewing skills and providing them a steady income, YUM has been able to see a positive growth in our production and sales. After observing the market and the competition, we decided to create a new collection of YUM merchandise. Assisted by several volunteers who provided ideas, designs, and choices of motifs, we now have a range of new products that can be either purchased directly at the YUM office or online.

Please go to the below links to shop for a good cause:

## FOR THOSE LIVING IN INDONESIA:

Visit: <https://kuka.co.id/yayasanusahamulia>

## FOR THOSE LIVING OUTSIDE OF INDONESIA:

Visit: <https://www.novica.com/yayasan-usaha-mulia/s/>

**KuKa** Cari barang yang kamu butuhkan

Made in Indonesia

Fashion Rumah Seni & Hobi Kecantikan Buku Kuliner

**Yayasan Usaha Mulia (YUM)**  
Empowering disadvantaged women in local communities by providing sewing skills and stable employment/income  
kuka.co.id/yayasanusahamulia | Cilandak, Jakarta Selatan | Bergabung 18 Juli 2018

**RTB2 - Reversible Bat...**  
Rp 120.000

**Food Holder**  
Rp 200.000

**RTB1 - Reversible Bat...**  
Rp 120.000

**DB2 - Drawstring Bag**  
Rp 90.000

**DB3 - Drawstring Ba**  
Rp 90.000

**NOVICA**  
THE IMPACT MARKETPLACE

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Unique Gifts Jewelry Fashion Home Paintings Catalog New! SALE SHOP BY: CAUSE REGION

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5 items New and popular

**Saffron Shells**  
Batik Cotton Cushion Covers in Saffron from Java (Pair)  
\$49.99

**Cerulean Kawung**  
Kawung Motif Batik Cotton Cushion Covers from Java (Pair)  
\$49.99

**Lime Parang**  
Parang Motif Batik Cotton Cushion Covers in Lime (Pair)  
\$49.99