



**Yayasan Usaha Mulia**  
Foundation for Noble Work

# NEWSLETTER

## MARCH 2019

EMPOWERING INDONESIAN LIVES FOR MORE THAN 40 YEARS



## WHAT'S BEEN HAPPENING IN YUM?

- Palu & Donggala Emergency Relief Project
- Reducing Stunting Cases in West Java
- VTC Kalimantan's Collaboration with Schools
- Kalimantan's Library Renovation
- Asia Philanthropy Visit to YUM Cipanas Village
- YUM's Exclusive Merchandise



# PALU & DONGGALA EMERGENCY RELIEF PROJECT

On 28 September 2018, Palu was hit by what BBC described as a 'worst case' scenario, combining a large earthquake with a 7.4 magnitude, followed by a tsunami, major liquefaction and landslides that devastated the regions of Palu, Donggala and Sigi, resulting in total destruction of most buildings in the area.

YUM, with the help of Global Giving, Susila Dharma Organizations, and individual donors were able to provide emergency relief packages to over 2,500 families in more than 17 villages.



From over \$75,000 collected through the donations, we were able to visit Palu and Donggala 4 times, from which we were able to provide electricity generators, ready-made food, teaching materials, clothing, clean water, and other necessities for the survivors.

In addition to that, YUM also provided a trauma healing workshop delivered through storytelling, drawing & coloring, and the making of a time capsule. With the remaining funds, YUM is working along with ForBes to build 45 temporary houses in the villages of Amal and Saloya.

# CIPANAS STUNTING PROJECT



According to WHO, stunting is the impaired growth and development that children experience from poor nutrition, repeated infection from lack of sanitation, and inadequate psychosocial stimulation.

In the long run, stunting can cause poor cognition and educational performance, low adult wages, lost productivity and, when accompanied by excessive weight gain later in childhood, an increased risk of nutrition-related chronic diseases in adult life. Stunting cannot be cured but can be prevented.



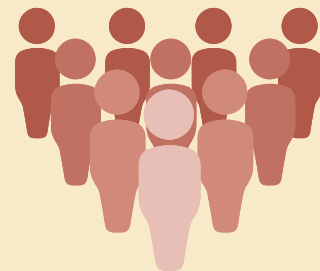
YUM is working together with Adidhana Foundation and *1000 Days Fund* focusing its Cipanas health post care on the prevention of Stunting through the monitoring of pregnant women and children.

Besides distributing height charts to the families with babies and toddlers, the program in Cipanas includes monthly body weight and height check, immunization, and nutrition intervention through supplements and distribution of free milk and basic food like rice, fruits, and beans for children with concerning nutrition levels.



**150 million toddlers** in the world are stunted.

**55%** of the stunted toddlers are from **Asia**.



**Indonesia** is the country from **South East Asia** with **3rd** most prevalence in Stunting.



From **2005-2017** the **average prevalence** of stunted toddlers in Indonesia was **36.4%**

## 2017 STUNTING FACTS



# VTC KALIMANTAN'S COLLABORATION WITH SCHOOLS



Socialization of the courses available at the Vocational Training Centre is regularly conducted in 21 schools in the area (primary schools, junior and senior high schools). Our priority remains the senior high schools, though there are only three in the area. In November, the YUM team invited all School Principals to visit the VTC and discussed possibilities of collaboration.

Out of the three high schools, YUM has already started collaborating with SMA Panantiring, a privately owned school for the most disadvantaged in the area. Since most of their students are working in order to add to their family's income, YUM has trained 16 students (14 girls and 2 boys) from the school through the Sewing Course, enabling them after three months to produce items that they were able to sell.



As for the two remaining high schools, YUM has signed a Memorandum of Understanding with SMA 6 Palangkaraya, with the most students among the two schools, paving a way for YUM to be included as part of the school's extra-curricular activities.



# KALIMANTAN LIBRARY RENOVATION

Built more than 15 years ago, the Kalimantan Library has become a second home to most of the children around the community center. Since it was built, the library has been used for various educational purposes, like arts and crafts, story-telling, dance club, and a toys corner for the kids to play with. However, with time, the building, especially the roof, was in great need of renovation as there were many leaks during the rainy season which also affected the carpeted floor.



Thanks to our longstanding donor, Linklaters Singapore, since December 2018 the library is currently undergoing renovation and is expected to finish around May 2019. In the meantime, the library has moved to a small space beside the YUM office. Though it is in a smaller space, the kids still come every day to enjoy the books. They are all looking forward to the newly renovated library!

We hope that, with the renovated library, we can create a better and safer environment for kids to spend their time. Furthermore, we also hope that the new library will bring more kids to our community center, to spend their free time in our amazing educational facility!

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"Visiting YUM's library is like going on a holiday. There are lots of books that I can read. I still spell when I read, but whenever you come to YUM library it is mandatory to read a book, hence my reading skill has improved a lot. I like to read books that have a lot of pictures like "Pesan dalam Botol". Thank you for the people in Jakarta that have created YUM in Kalimantan.

Paris (8 years old), member of YUM's library  
October 2018

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# ASIA PHILANTHROPY CIRCLE VISITS YUM CIPANAS

**Yayasan Usaha Mulia (YUM) recently hosted a visit from Asia Philanthropy Circle (APC) and like-minded education enthusiasts to our community development centre on December 12th.**

The aim of the visit was to show fellow practitioners a project that integrates education, health and community development activities based on the community's actual needs. Established in the 1980s, the 15,000 m2 centre currently serves close to 4,000 beneficiaries. It was an immense honour to welcome organisations such as Djarum Foundation, YCAB, CIPS, Dompot Dhuafa, Adaro Foundation and 1,000 Days Fund.

YUM accompanied the guests to observe the whole community centre with the various projects happening that day: Elderly Health Care, Vocational Training for youths, Organic Farm, Community Library and the Preschool. Recently, YUM conducted a comparative study with PAUD SuryaKasih, a preschool run by APC member, Reachout Foundation. Learning from each other's best practices among APC members has definitely been one of the highlights for YUM this year.



Ahsin Aligori from Dompot Dhuafa noted that YUM has a very unique aspect, namely by having integrated and holistic projects, whereas not so many NGOs are able to provide this type of service which can increase the success level to poverty alleviation. . A suggestion was also given to YUM related to the long-term impact assessment specifically because YUM has been serving the community for more than 30 years. This discussion led to a potential future workshop about social impact management for NGOs interested to learn together.

All in all, it was a wonderful day connecting with people working in the same field and with the same aim to provide services to those in need!





# YUM'S MERCHANDISE



## FROM KIMONO, POUCH, TO HATS.

The production of YUM's merchandise has empowered a group of women in Cipanas by providing job opportunities and income. Azizah (32), one of the women making YUM's merchandise, used to teach at a preschool for 4 years, but she stopped when she had a baby because she had to take care of her baby, "After being unemployed for 3 years and unable to help with my family's financials, I decided to take sewing classes and English classes at YUM's VTC. Now, I'm really grateful because I can get a stable job and income by working at YUM's Sewing Project. My economic condition is greatly helped, I'm now able to support my family."

All profits gained from our merchandise goes back to YUM's projects funding and the women behind the beautiful YUM merchandise!



**WANT TO HAVE  
OUR EXCLUSIVE  
MERCHANDISE?**

visit

<https://www.yumindonesia.org/donation>

**SHOP  
TO DONATE**

All proceeds will go to funding YUM's project.

**SHOP NOW**





# GRATITUDES



## Saki

Saki Kaizawa is a volunteer from Cross Fields, an organisation in Japan that bridges between NGOs/Social Enterprises in Asia with Japanese corporations to create new values for the society. Saki helped YUM for 3 months in building new networks with Japanese potential donors, helped in marketing our organic vegetables and merchandise to Japanese communities.

## Bridget

Bridget McKenzie from Monash University interned at YUM helping with communication, fundraising, and education projects during her one month at YUM.



## Jade

Jade Sheehan from Deakin University, Australia spent four weeks as an intern at YUM's head office to support in program development, such as editing reports and creating logical frameworks.



## Cherese

Cherese Taylor came to YUM through the internship program of ACICIS. Cherese spent four weeks supporting the fundraising department with proposal writing.



## CONTACT US

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## DONATIONS

To find out how you can help improve the lives of poor families in Indonesia, log on to the "Donate" page on our website and help give communities the tools they need to break the cycle of poverty.

[www.yumindonesia.org](http://www.yumindonesia.org)