



# NEWSLETTER

OCTOBER 2018

EMPOWERING INDONESIAN LIVES FOR MORE THAN 40 YEARS



## WHAT TO EXPECT IN THIS EDITION...

It's always difficult to choose from the many amazing things that are happening in our projects and beyond. We do want to note though that there are several things that are not part of this newsletter but deserve some mention:

1

YUM has committed to work together with Subud Youth and other respected local organisations to help bring relief to the people of Lombok, Palu & Donggala in the form of food, medicines, basic shelter, water filters, etc.

2

For those of you living in Jakarta, please come to our annual fundraising event, "YUM's Charity Garage Sale" which will take place on Sunday, November 4th in Wisma Subud, Jl. RS Fatmawati kav. 52, Cilandak.

## SNEAK PEEK

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Focus on community leadership for the Clean Water & Sanitation project

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The Organic Farm builds a community garden at the Jakarta Intercultural School

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Recent collaborations focusing on capacity building and social enterprises

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YUM's edutourism initiatives go up on travel websites Airbnb and visit.org

CENTRAL KALIMANTAN:

## FOCUS ON COMMUNITY LEADERSHIP FOR THE WATER & SANITATION PROJECT



The first few months of the Clean Water & Sanitation project was aimed at assessing the situation in the sub-district of Bukit Batu as well as identifying community leaders that will be partaking in the implementation of the project.

After designing and collecting data through a survey of the households in 7 villages, the project received support in the form of trainings from the *Indonesia untuk Kemanusiaan* organisation, who worked on building the capacity of the YUM staff as well as work on their interpersonal skills. Even though the YUM team was already sensitive to the participatory approach employed during their work, this training was nonetheless enriching to open up the scope of sensitivity for gender awareness and identifying community leadership characteristics in the project participants.



Ibu Karlina and Ibu Nelis practicing

The first training of community leaders delivered by the YUM team took place in the third week of September. The subject of the training was “Communication” and it was attended by *Kaders* from 13 different health posts. “It felt very good to understand how to convey messages to others so I now don’t feel nervous when addressing many people” Ibu Karlina, Posyandu Karuya Murni – Banturung

WEST JAVA:

# BUILDING A COMMUNITY GARDEN AT THE JAKARTA INTERCULTURAL SCHOOL

## THE BEGINNING

Since 2011, YUM has collaborated with the Jakarta Intercultural School (JIS), welcoming Grade 7 students to the organic farm in Cipanas, West Java every year. However, this year the farm came to JIS!

In July, Pak Oleh and his farm staff arrived at the JIS garden to find planter boxes filled with wild weed and went straight to work!



## TODAY

After two and half months, the planter boxes are now filled with a variety of vegetables, from lettuces to eggplant, a total of approximately 12 different species. As of today, many of the vegetables have been harvested and replanted. Currently, the farmers are doing educational sessions with the 176 grade 7 students, explaining to them about the importance of compost, how to get rid of pests and of course, the basics of planting and transplanting.



## CENTRAL KALIMANTAN:

# SKILLS TRAINING FOCUSING ON YOUTH



The Vocational Training Centre (VTC) in Central Kalimantan focuses on providing trainings to both vulnerable youth (14-18 years old) as well as those above 18 who are unable to find employment due to their lack of employable skills.

Specifically for the younger students, the VTC offers English and Computer classes as well as workshops in Job Seeking and Financial Literacy. Thanks to funding provided by the ASML Foundation, a charity registered in the Netherlands and funded by ASML, the world's leading maker of lithography equipment, YUM will be able to train close to 500 youth, buy new equipment and furniture, conduct socialisations in schools in the sub-district as well as organise a teacher training session for the VTC trainers.



## EMPHASIS ON GIRLS AND WOMEN

The problem of unemployment touches all genders, ages and ethnicities in Central Kalimantan as it strengthens the cycle of poverty for all family members. However, girls are more impacted due to the fact that poverty is what leads girls to marry at such a young age (15 – 19 years old).

With support from the Canada Fund for Local Initiatives (CFLI), YUM continues to offer skills training for girls and women in Bukit Batu that encourage entrepreneurship and income-generating: Sewing and Food Processing classes. Many women who have taken these trainings have started their own small business and started earning their own income. Besides these two courses, the funding from CFLI also support the trainings for youth over the age of 18.



WEST JAVA:

## YUM (IPANAS) ORGANISES KIDS JAMBOREE CAMP FOR 170 SPONSORED CHILDREN

In August, more than 170 children participated in the Kids Jamboree Camp program as part of recreational activities offered by several donors.

This was the first time YUM held a Jamboree event. The term “Jamboree” in Indonesia is used to designate a large gathering. During 3 days, the children participated in several creative and educational activities, whether in a group or individually. The YUM staff who accompanied them also imparted positive values in each activity like leadership, teamwork and problem solving. We hope that from this event, the children feel more motivated to study and to reach their dreams.



## JOINING THE FIGHT TO PREVENT STUNTING



YUM is collaborating with 1000 Days Fund on stunting prevention for pregnant mothers and babies in five villages in the working area of YUM Cipanas. The program will consist of distributing height charts to families as a constant reminder of what parents have to do to make sure their children are developing at a normal rate and does not fall into the stunted category. A World Bank publication reports that 37% of Indonesia’s children were stunted in 2013, almost as much as impoverished nations in Africa.

# RECENT COLLABORATIONS



## ReachOut Foundation

The preschool teachers in Cipanas were recently invited for a 5-day visit and training by PAUD Suryakasih, an early childhood development project of ReachOut Foundation. Our teachers found the training very inspiring and left feeling motivated to apply the knowledge they learned.



## Yo Explore

Yo Explore is an Indonesian-owned marketplace for travellers who want to connect with local communities. By being part of their partners, YUM staff and several youth in Cipanas were lucky enough to receive a Digital Marketing and Entrepreneurship workshop in August.



## Maverick Indonesia

Maverick is a PR consultancy company working with many well-respected local and international organisations in Indonesia. In August, YUM was selected in their mentoring program focusing on Digital Storytelling which will last for 3 months.



## Ku Ka

Ku Ka is an online marketplace for all types of local products, with a special emphasis on social-minded products such as YUM's. Since July, YUM has been selling our merchandise online via this website, and has been featured on their blog several times.


## SOCIAL ENTERPRISE:

# YUM'S EDUTOURISM ACTIVITIES ARE UP ON VISIT.ORG AND AIRBNB

Ever heard of social impact travel experiences? Well now, Yayasan Usaha Mulia has joined the two most popular travel platforms - Visit.org and Airbnb - offering travellers with impactful local experiences working with the local community. Why don't you give it a try!



**From \$18 USD per person**




**Indonesia Music Workshop: Learn How to Play the Angklung**

- 1.5 hours
- Cianjur, Indonesia
- Yayasan Usaha Mulia (Foundation)

Music workshop

**From \$25 USD per person**




**Indonesia Walking Tour: Explore West Java Like a Local**

- 2 hours
- Cianjur, Indonesia
- Yayasan Usaha Mulia (Foundation)

Walking tour

**From \$25 USD per person**




**Indonesia Cooking Class: Make Traditional Sundanese Snacks**

- 2 hours
- Cianjur, Indonesia
- Yayasan Usaha Mulia (Foundation)

Cooking

**From \$37 USD per person**




**Indonesia Nature Tour: Experience Life on an Organic Farm**

- 3 hours
- Cianjur, Indonesia
- Yayasan Usaha Mulia (Foundation)

Farming

**FARM VISIT**

## Learn organic farming in West Java



**About your host, Yayasan**

My name is Shola, I've been working at the Yayasan Usaha Mulia (YUM) for almost 7 years now. One of our projects is an amazing organic farm where we teach local young farmers all about organic farming. This farm also provides fresh vegetables to various restaurants & customers in Jakarta. For this experience, I will introduce you to Pak Samsul, the project manager as well as Keng Cleh Af to take care. → More

**About Yayasan Usaha Mulia**

Yayasan Usaha Mulia (YUM) is a legally registered non-profit organization & is independently audited.

Our partners are: Global Giving, Susana Dharma International, Prilla Hal Maripona Foundation, Australian Volunteers International & many others.

Our mission is to work with communities in providing holistic and sustainable support in the areas of health, education and community development.

This is a **social impact experience** where 100% of what you pay for this experience goes to Yayasan Usaha Mulia. Learn how your money helps.

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**What we'll do**

This activity starts at 9:00am at the farm. You will be given traditional snacks with tea or coffee, while the Project Manager describes the different projects happening in the YUM Community Center, including some history about the organic farm.

After the short introduction, the Organic Farm Workshop will start and will last for about 2 hours, with hands-on activities where you can learn various...

**What else you should know**

For female participants, please refrain from bringing mini shorts, strappy tops, sleeveless t-shirts and short skirts.

**What I'll provide**

Indonesian cuisine 🍴

We accommodate dietary restrictions with advanced notice

Free flow drinks 🍹 such as water, tea and coffee

Snacks 🍪

**What to bring**

Sunscreen

Water bottle

Reusable repellent

Sensible footwear

Sport shoes or something similar that may get dirty

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Learn organic farming in West Java  
Hosted by Yayasan

\$24 per person  
Max experience

[See dates](#)

Go to [visit.org/indonesia](https://visit.org/indonesia)

Go to [www.airbnb.com/experiences/296470](https://www.airbnb.com/experiences/296470)

# THANK YOU!

## Lisa Barns

Lisa came to YUM through the ACICIS Development Studies Professional Practicum 2018 (DSPP) program in January. For 3 weeks, Lisa helped at the Jakarta Head Office to write the March newsletter articles as well as research potential donors for YUM's projects. It was a real pleasure having Lisa in the office as her personality was very cheerful and compassionate. Lisa also had the possibility of visiting the projects in Cipanas, West Java, after which she helped with the first draft of the 2017 Annual Report.



## Bridget McKenzie-McHarg

Bridget interned with YUM in July through the program of International Internships. With a background in international studies from Deakin University, Bridget worked closely with Yolanda, our Education Program Coordinator, to help with writing proposals and editing reports. Bridget was very hard-working and finished all the tasks that was given to her quite quickly so she was able to help a great deal during her time with YUM.



## CONTACT US

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### Project Office - Central Kalimantan

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## DONATIONS

To find out how you can help improve the lives of poor families in Indonesia, log on to the "Donate" page on our website and help give communities the tools they need to break the cycle of poverty.

[www.yumindonesia.org](http://www.yumindonesia.org)