



**Yayasan Usaha Mulia**  
Foundation for Noble Work

ANNUAL  
REPORT  
**20  
20**

[www.yumindonesia.org](http://www.yumindonesia.org)

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## A Message From Our Chairperson

The year 2020 has been a tough year for Yayasan Usaha Mulia (YUM) with the COVID-19 pandemic. Many of YUM's activities had to close temporarily, and some indefinitely. However, we are still grateful to God Almighty that YUM is still able to continue running because in fact, assistance to rural communities is needed now more than ever, especially in the fields of health and education. In fact, this global crisis has pushed more families into poverty.

Thanks to the tremendous support from our donors in 2020, more than 33,000 people were helped, especially for the COVID-19 pandemic assistance program, namely the distribution of masks, soap and food. In addition, YUM focuses our programs on preventing stunting in children under 2 years of age and also on continuing learning outside of school. This pandemic carries the risk of increasing stunting rates as well as long-term learning loss for school-age children.



This year, YUM celebrates its 45th anniversary. I take advantage of this opportunity to thank our dedicated Donors, Partners, Institutions, Board Members, Staff and Volunteers who have contributed to YUM so that we are still able to help those in need today.

Even though we have all faced difficult times in 2020, I am confident that together we can continue to contribute positively to the improvement of lives in Indonesia.

Purnama Widjajakusumah  
Chairperson



**THANKS  
TO YOU**

**MORE THAN 33,000 PEOPLE RECEIVED DIRECT  
AND INDIRECT SUPPORT FROM YOU**

**4,800**

MASKS DISTRIBUTED AT  
THE BEGINNING OF THE  
PANDEMIC

**200**

FAMILIES GROWING THEIR  
OWN VEGETABLES

**1,400**

PEOPLE BENEFITING FROM  
HEALTHY TOILETS

**1,032**

PREGNANT MOTHERS,  
BABIES & TODDLERS  
RECEIVING MONTHLY  
HEALTHCARE

**TESTIMONIALS**



**Ibu Nani**  
mother of Aidah,  
1st-grade student in West Java.

“ Last year, my daughter entered the first grade of primary school. Because of the pandemic, she only goes to school once a week and is still struggling to recognize letters and numbers. Luckily, her teachers receive support from YUM to run tutoring sessions after school hours. It has been a great help for her and she is now even starting to read though still slowly. I am so proud of her effort. ”



**Bapak Ari**  
staff at the Social Welfare Department,  
village of Cibadak, West Java.

“ The YUM stunting program is the first program in our village of this kind. With this program, our volunteer health workers had a chance to participate in various trainings to improve their knowledge about stunting and their skills. After joining the trainings, our volunteers now have the ability to share the information with the community and are also able to identify a stunted child with the anthropometric method. ”



## OUR VISION

To improve the quality of life for Indonesia's poor.

## OUR MISSION

To work with communities in providing holistic and sustainable support in the areas of Community Development, Education and Health.

## OUR CORE VALUES

### Equity

We believe in providing equal service to all regardless of religion, gender, race, ethnicity or health status.

### Inclusion

We believe in working inclusively with local communities to ensure effective solutions are identified and implemented in an appropriate way.

### Sustainability

We believe in affecting change that can be sustained beyond the life of any single project to deliver continual benefits for communities.

### Holistic Approach

We recognize interconnectedness of issues surrounding poverty and believe in an approach that addresses complex problems in a holistic way.

### Transparency

We believe in being accountable for the responsible and effective use of all monies and communicate it honestly and openly with all parties.

### Inspired By Faith

YUM is a non denominational organization, but recognises the power of faith in people's lives and is inspired by this spirituality.

## • West java

### Education Projects

Community Library  
Early Childhood Learning Centre  
Toys Library  
Vocational Training Center  
School & University Sponsorships  
Family-Based Services  
Tutoring and Remedial

### Health Projects

Community Health Education  
Stunting Prevention  
Elderly Health & Wellbeing

### Community Development Projects

COVID-19 Relief  
Cipanas YUM Village  
Organic Farming



# CIPANAS, WEST JAVA PROJECTS





## COVID-19 Relief Efforts

After the first cases of COVID-19 appeared in Indonesia, the government implemented large scale social restrictions during which most of the 60% informal workers were no longer able to work and earn an income. It was during this period that, thanks to donors around the world, YUM was able to provide support to thousands of families through its relief efforts.

The support focused initially on providing masks, soaps and information around the pandemic to close to 3,000 people in the villages surrounding the YUM community center. Following that, monthly food necessities were distributed to almost 1,500 families and elderly. As the elderly were the most vulnerable, YUM has kept on providing nutritional support to over 100 men and women over 60 years old, most of whom were no longer able to work or their children were unemployed and could no longer afford to properly care for them. Today, though relief efforts are no longer necessary, the community still struggles with various issues related to the pandemic such as large-scale unemployment.



# 2,775

MASKS AND SOAP



# 1,467

FOOD PACKAGES

## Sponsorships & Family-Based Program

In Cipanas, the pandemic has brought on even more financial difficulties for families who were already struggling. Many children have had to drop out of school in order to help out financially. This is why it is a blessing for YUM to be able to help more than 100 children in Cipanas to continue going to school (more than 60% are girls and currently in their final years of high school). The sponsorship program also supports 2 students who are now in university.



Yaji Yurahman

“ Before I was approached by YUM, I was selling plastic bags at the Cipanas Market to help with my family's income. I was on the verge of dropping out of school because my parents couldn't afford to pay for my schooling. Thankfully, it has now been 6 years since I started receiving support to continue going to school. Thank you very much to my donor. Thanks to this assistance, I am now in junior high school and I hope I will continue at least until I graduate from high school or even university. ”



Mida Irfani (Mida)

“ I have received financial support since the 2nd grade. Without this assistance, I am not sure I could have continued my education up to now (high school). My family's economic condition is difficult; my father works as a scavenger and his income is not fixed every month. I would like to say thank you to my donor for your help, and I will always remember your kindness. ”

## Community Library

When COVID-19 hit in March 2020, we were forced to close the library to the public. Only library members with appointments were able to come and borrow books to read at home. YUM strictly implemented the Covid-19 prevention protocols whenever there were visits; members could only stay in the library for no longer than 10 minutes. However, the library remained connected with our members by creating a WhatsApp group. During the first months of the pandemic where children remained strictly at home, the library created activities online, one of which was a competition to create a homemade video about their daily activities since schools closed. The competition gave us an insight into the lives of our members, the winner of which was 9th grader Mida who explained in her video: “At first, I was so happy because I could stay home and be with my family more. But as time passed, we learned that we would be at home until the end of the semester. I then began to struggle with no device to work on, expensive internet data plans, and the frequent instability of the internet. I miss being in the classroom with my teacher and playing around with my friends.”

Since October 2020, the library is open again in the afternoons though still with very strict COVID-19 protocols. We focus the activities for very small groups. As most families live in very small houses, sometimes for quite a large family, it is no wonder that children seek the library’s playground and books to distract them.



## Early Childhood Learning Centre

YUM’s Early Childhood Learning Centre was designed to provide child-centered learning for children coming from disadvantaged backgrounds and ensure a strong love of learning from an early age. However, the pandemic rendered all face-to-face learning impossible. In the beginning, when online learning seemed to be the only option, our teachers created a WhatsApp group to communicate to the parents, deliver activities, and help the parents to teach their children at home. Unfortunately, similarly to many cases around the world, small children are not responsive to this type of teaching, and the parents were struggling, especially those who had to work or look after other children.

The teachers then created home learning packages, with activities to do at home and supporting materials such as stationery, coloring pencils, and paper. Since October 2020, the Early Childhood Learning Centre has slowly opened its doors for small group activities, mainly outdoor learning.



**Ibu Siti Masitoh**  
mother of Diana,  
YUM preschooler

“The home learning package has been a great help for my child to continue having activities at home. As a parent having to teach their child at home, I have to be more patient than before. Fortunately, in-person classes were reopened, even though only once a week and for a maximum of an hour. It’s been really impactful for Diana to have the opportunity to play at YUM’s playground, meet her teachers and socialize with the other students.”

## Tutoring & Remedial

The Tutoring and Remedial program became a crucial activity since the start of the pandemic. The program started as a way to ensure that students who needed support in their studies, especially those who did not have parents to help them at home, would receive the necessary support. For more than 7 years, this program has helped around 1,500 students of primary education, to strengthen and develop their confidence in learning.

Since March 2020, nearly 45 million students in Indonesia have been forced to study from home. When schools across the country had to close, learning opportunities abruptly ended for many children in rural areas due to lack of internet access and electronic devices. This is why in August, YUM expanded the Tutoring program to reach more students, focusing on those in the early elementary years to ensure that they achieve the basic skills of reading, writing, and basic math.



**Ilham**

father of Alysa,  
1st-grade student

“ My daughter is in her 1st year of primary school. I was worried about her development because at home no one can accompany or help her study. My work as a street vendor requires me to spend my days out of the house. After 2 months of being enrolled at YUM's tutoring program, Alysa is now able to recognize the alphabet and numbers correctly. ”

As part of this program, teacher training sessions were created to also provide help to elementary school teachers. The sessions focused on providing advice and insight on how to design teaching based on distance learning and how to encourage and motivate students to continue learning.



## Vocational Training Centre

As a learning institution providing free skills to young people, the Vocational Training Centre (VTC) had to close its doors at the same time as schools were closed in Indonesia. Faced with the fact that less than 10% of students in rural Indonesia own a laptop and that internet connection is considered expensive, creating online learning and webinars became out of the question. Our English class teachers did finally create videos so their students could finish the courses they had started before the pandemic. We realized that teaching in a classroom is very different from teaching through video as it requires a conducive space for recording, the device itself, and editing skills. For that, we applaud our teachers' efforts!

A positive outcome of the pandemic was the start of our collaboration with Bina Nusantara (BINUS) University, one of the best universities in the country. BINUS University provided online workshops specifically for our VTC students where they had the opportunity to practice their English in online conversation classes led by the BINUS English teachers.



**Santi**

10th grade,  
Beginner class student

“ Thanks to YUM and my teacher Mr. Cecep for giving me the opportunity to learn English during the pandemic. I thought that once the VTC closed, I would not be able to continue the course. The good thing about learning from videos is that I can replay the lessons if I did not understand something. But I do miss the class interaction where I can chat and enjoy jokes with my classmates. ”

## Elderly Welfare and Health

YUM's activities for the elderly in Cipanas focuses on improving their nutritional status, increasing their knowledge on various health issues and to become more independent and productive. However, due to the pandemic, this particular activity has had to completely stop and adapt to circumstances. After distributing masks to all the elderly in our program, thanks to the help of many donors around the world, in particular Dharma Care in Australia, we continued to provide food packages to our elderly who were unable to leave their homes. Since April 2020, around 100 elderly are provided with basic food necessities on a monthly basis.



Even though all other activities related to the elderly have stopped, they remain closely monitored by our health staff and health volunteers. The staff regularly send information on COVID-19 and its prevention to the volunteers through Whatsapp messages, who then pass on the messages to the elderly by coming to their house. Recently, YUM collaborated with the Primary Healthcare Center (Puskesmas) providing a safe and clean environment for the distribution of vaccines to the elderly in the community.



**Bapak Ruslan**  
75 years old

“ Thank you very much for your valuable support. I am really grateful for the food packages. Since I am retired, I don't have any income and with the rice and vegetables that we receive, my wife and I have enough food for the month. ”

## Stunting Prevention

Since the first cases of COVID-19 appeared in Indonesia, many workers, mostly informal, have lost their employment and their income creating an increase in the number of poor families. The rising unemployment among these workers is leading to declining purchasing power, subsequently increasing the risk of food insecurity, malnutrition and worse yet, stunting. Indonesia is among the five countries in the world with the highest number of stunting cases. According to the United Nations International Children's Fund (UNICEF), even before the pandemic, more than 30% of children under 5 years old in Indonesia were stunted.

Because of this, YUM has doubled its efforts on stunting prevention in Cipanas, supporting 10 local integrated health posts [posyandu] in 2020 for more than 600 babies and toddlers and 75 pregnant women each month. In order to prevent and reduce the number of stunting cases in Cipanas, YUM supported by the Priscilla Hall Memorial Foundation (PHMF), collaborated with a local NGO - the 1,000 Days Fund - to implement activities such as health workers' trainings, distribution of food and sanitation packages, distribution of iron supplement tablets, conducting hemoglobin level checks and distributing smart charts and smart blankets providing information on stunting to over 400 families with babies and toddlers.



**Ibu Santi**  
mother of Walid

“ Your support has helped me improve my knowledge about stunting, especially on how to prevent stunting. The first time my child was identified as stunted, I was really sad because I felt that I had failed as a mother. However, I will never give up trying to help my child to grow up to be a healthy boy. ”



## Central Kalimantan

### Education Projects

- Community Library
- School & University Sponsorships
- Vocational Training Center
- Hospitality & Tourism Diploma Program

### Health Projects

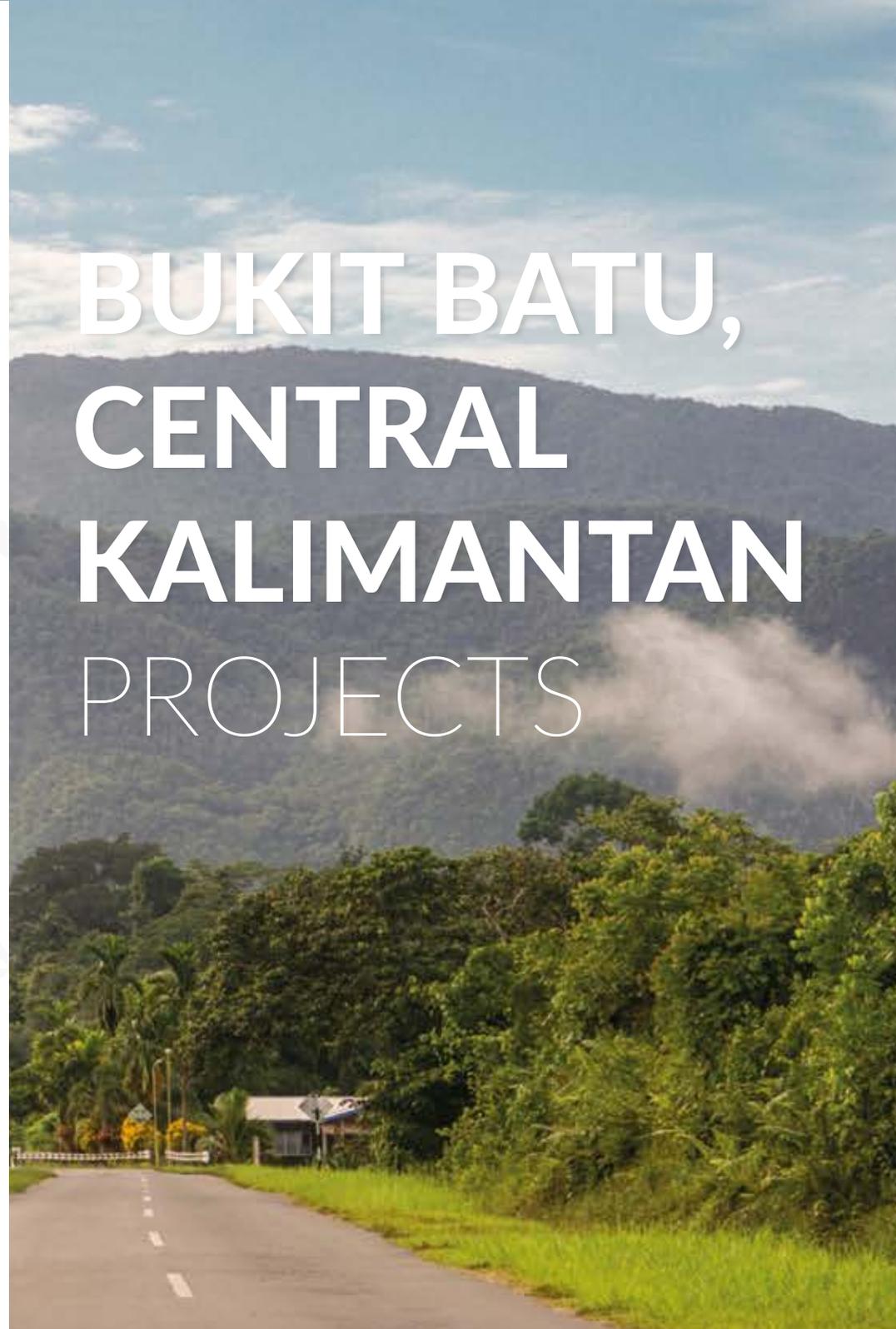
- Health Education
- Clean Water and Sanitation
- Waste Management

### Community Development Projects

- COVID-19 Relief
- Haze Relief
- Sustainable Agriculture
- Agroforestry
- Food Security



# BUKIT BATU, CENTRAL KALIMANTAN PROJECTS





## COVID-19 Relief Efforts

Information about COVID-19 and its dangers were not as widespread in Bukit Batu, Central Kalimantan, as it was in other provinces of Indonesia. So our team focused on spreading information first and foremost, working closely with the local government, heads of villages and the police. YUM's first action was the placement of 200 posters and 12 banners in 14 different locations. As many families do not have phones or television, the banners and posters provided information about COVID-19 and the steps needed to prevent being infected.

The next step was to distribute more than 2,000 hygiene kits consisting of masks and soap. Working closely with the government, the team went into the local markets and other gathering places.

Following the government's large scale social restrictions, many businesses in the area closed and a great many people became unemployed. 1,600 food packages were distributed in a matter of months. A further 577 families were helped to enter the government aid program which supports poor families with cash transfers. Today, many families have yet to regain full employment. The COVID-19 cases in the area of Bukit Batu is not as bad as other neighboring sub-districts and we believe that this is due to the extensive awareness campaign that was deployed. A special note needs to be added that the COVID-19 response work heavily relied on the work of women community leaders who supplied the list of poorest families in Bukit Batu and ensured a fair delivery of sanitation kits and food packages to those most in need.



## Haze Relief: Firefighting Training

In August 2019, YUM joined efforts with other institutions implementing an intensive fire and haze campaign. The work involved the production and dissemination through social media of several videos with anti-fire messages recorded with local authorities and police, banners, posters, as well as distribution of masks, and milk and vitamins for children. Possibly due to this effort, Bukit Batu recorded the least localized fires compared with neighboring regions and less fires than in 2015 and 2011, the years of severe dry season. This however didn't spare the region to suffer from the intense haze that covered the island.

Once the fires and haze subsided, it was decided by the community that each village would have a community fire-fighting unit because there was none in the 40 kilometer radius that stretches the sub-district of Bukit Batu. The community fire-fighting units are also a way to discourage any locals who are still interested in practicing the slash and burn technique on their lands. Thanks to funds from SDIA and various Susila Dharmas around the world, training was provided to a group of 40 community members during which they were taught how to patrol and detect forest fires, how to put out a fire, how to find a water supply, and they were taught what equipment is necessary for fire fighting. Practical skills and on the ground training were also part of the lesson. The trainer was a certified coordinator of forest and land fire management in Central Kalimantan and has been a facilitator for various other organizations.





## Community Library

Similar to other projects, all of the activities at the Community Library in Kalimantan had to stop due to the COVID-19 outbreak. To remain connected with library members, our librarian made a special weekly schedule for home activities consisting of educational games, worksheets, and learning materials. However as time passed and schools remained closed, many students in Bukit Batu found it difficult to keep up with their school lessons. Schools' closure means having to learn on their own, more often without their parent's supervision as most parents continue to spend time outside the house to make a living. Because of this disruption and learning loss faced by the students, starting in October 2020, YUM took this opportunity to start a tutoring program for small groups of primary school students, especially for students in grades 1, 2, and 3. This activity is focused on helping students in reading, writing, and maths. It was well received by the schools and the parents in the area.



**Khourin**  
library member

“ I am a 3rd-grade student. When my school was closed, I thought I had a holiday. But it turned out that we had to learn from home. I work on the school assignments given by my teacher through my mother's mobile phone. A bit later in the afternoon, I go to the library to borrow some books. Since the library is closed for activities, I rarely meet and play with my friends. Luckily, one day Miss Rusti came to my house and gave me the home learning package. The activities are similar to what I used to do in the library. Now, I don't feel so bored anymore. ”



## Sponsorships & Family-Based Program

In Kalimantan, 12 students are provided support to continue their studies. Two of them are studying in university and the rest are in secondary school. Panji is one of the latter; he currently sits in the third year of secondary school. After his father passed away and his mother remarried, Panji went to live with his older sister but the family

has found it harder and harder to survive since the pandemic. Because of this, Panji has had to help his family financially by working and finding fish for their meals. Panji's story is a common one for many children living in rural areas, and this is why it is crucial that they receive support in order to continue going to school.

One of our sponsored university students, Alif, is now in her 6th semester of studies at IAIN Palangkaraya. Since the pandemic, she has had to study online, but, without a laptop, she has had to borrow from her friend or go to an internet cafe. Alif's determination remains strong. Her parents have both lost their jobs and have both gone back to farming. They plant vegetables and fruits and whenever possible, sell the products to their neighbors. Alif's parents are very grateful that their daughter is able to continue her university studies.



## Vocational Training Centre

The beginning of 2020 started off as normal, with the Vocational Training Centre (VTC) bustling with hundreds of students coming for various skills trainings. The Computer courses were as usual the most popular course of the VTC, with 77 students enrolled in January 2020. The English courses followed with 67 students. As for the Sewing course, we had two groups: one from a local high school and another a group of local women. And finally, in February, a new group of students, all graduated from high school, were enrolled in the Security training in the hopes of finding employment in the various businesses in the city of Palangkaraya.



171 participants were going to graduate from their 3-months course in April, but unfortunately the pandemic forced all learning institutions to close their doors and the VTC was no exception. Without any means to provide online learning due to our students' lack of technological devices, the VTC was unable to operate during the year 2020. It was only in March 2021 that the doors reopened, with smaller groups of students per class.



Anggraeni

“ I followed last year's course, and now I'm happy I can continue my course. I feel more confident now talking in English, and what I learn in class is very helpful for my school lessons. ”

During our one year closure, the VTC did not remain inactive as several workshops were organised throughout the year. One of these was the Child Protection Workshop which brought our VTC teachers in several schools in the area, doing refresher courses on child protection and child rights to 76 teachers from 7 schools in the sub-district.

## Hospitality & Tourism Diploma Program

In 2019, YUM conducted several surveys in the area of Bukit Batu. From these surveys, we discovered that there are currently no one-year diploma programs in the sub-district, or even the capital city of Palangkaraya, that teaches Hospitality and Tourism. A survey was then conducted in two different high schools in the sub-district of Bukit Batu which found that 53% of the students were hoping to continue their studies after high school, and out of these students, 66% were thinking of studying hospitality and tourism. It was common in the area that hotels and restaurants hired their staff from outside the region as there were no qualified personnel locally. With this perspective in mind, YUM set out to create an 18-month diploma program in Hospitality & Tourism designed specifically for young people to find work right after graduation. The courses taught include hotel management and administration, tourism industry, food & beverage, English language, basic accounting, and marketing.



This 18-month diploma program differs from our short courses at the VTC as a fee is required from each student enrolled. Though the Hospitality & Tourism program costs far less than university expenses, we are hoping to transform this program into one of YUM's social enterprises where the costs of the paying students can substantially support the costs of the English, Computer and Sewing courses for secondary school students.



## Clean Water Project

A survey conducted by YUM in Bukit Batu in 2017 revealed the extent of poor water and garbage management and deficient or non-existent toilet systems, which all contribute to the contamination of water supplies and diseases. The use of contaminated water for drinking, cooking and washing correlates directly with the high incidence of a wide range of preventable diseases.

Through site visits and group discussions with community members, it was decided that YUM would support the construction of one new water tower and assist in repairing five existing water towers. The new water tower in Tumbang Tahai village was completed in 2019 and in 2020, the repairs of four existing water towers were finalised, making the total number of households served by clean water up to 90 or approximately 450 people.

The water tower construction and renovations were completed with the help of residents of each village and the community installed the piping system to the residents' houses. One of the beneficiaries, 60 year-old Pak Bahrudin, explains: "Before joining the Water Tower program, I used a pump borehole but often had trouble getting water when there was a blackout or during daily power cuts. After joining the program, I had reduced electricity costs and I was not afraid of power outages anymore. When using water, it was very easy because I only had to open the tap, the water flowed smoothly."

**Pak Abdul Hair**  
resident



“ I feel very much helped by the construction of the water tower on Ramses Road because my family can easily get access to clean water for necessities such as bathing, washing clothes, cooking, drinking etc. All without having to go to the river or ask neighbors again. ”



## Sanitation

Nearly 25 million people in Indonesia don't use toilets and defecate instead in open spaces. Open defecation is not only an affront to dignity, it also poses huge risks to child and community health. A survey conducted in Bukit Batu confirmed that 40% of households did not have proper sanitation facilities. Through the work of community leaders and YUM trainers, a communication campaign around healthy toilets was created, 52 workshops were delivered in villages and 36 workshops in schools. More than 1,700 people living in Bukit Batu attended the workshops. Thanks to these workshops, by October 2020, 288 toilet units were completed and 68 were under construction making a total of 352 units by the end of the year.

However, the sanitation campaign did not stop there. With the need for better garbage management in the villages, a waste audit was successfully done in 6 neighboring villages encompassing 14 households. Based on the survey's findings, better waste management strategies were proposed mainly targeting Avoidance, Reduction, Reuse & Recycling. The village of Sei Gohong was selected for a waste management pilot project targeting behavioral change, however due to the pandemic, this pilot project could not be implemented.





## Family Food Security

The pandemic has taught us that food security, or access to sufficient, safe and nutritious food, is more important than ever. In April 2020, YUM did a quick survey among our beneficiaries to find out how we could help. 99% of the respondents said they had a decrease in their income and their main priority was to put food on the table. As daily workers, none of the families had any savings. A program was quickly devised by the YUM team in Kalimantan that would help families grow their own vegetables, providing a subsidized Home Garden Package which includes chicken manure, raw husks, seeds, agricultural lime and polybags. By growing vegetables in their own garden, it is our hope that families in Bukit Batu can reduce their expenses, reduce interaction in the market and are able to fulfil the food needs of families independently as they have their own vegetables.

Each participant gets 8 to 10 types of vegetables so that families may enjoy variety and, most importantly, to ensure they meet their nutritional needs. In addition, this variety also helps to reduce the risk of pests and plant diseases since these vegetables are grown without any pesticides and chemicals. Today, there are around 300 families in Bukit Batu who are benefiting from the distribution of Home Garden Packages, and 94% of them are women. These families are closely monitored by a team of trainers from YUM. Participants who have the means to use WhatsApp are included in the “food security-home garden” group, while those who do not, the trainer directly visits the participant’s home.



Ibu Lilis  
participant

“ I feel very happy and grateful because I get so many benefits such as reducing my expenses on shopping for vegetables in the market. The vegetables that are harvested are healthy for my family’s consumption, and I can even sell the surplus to neighbours. So, in addition to consumption, I also get additional income from these vegetables. ”

## Agroforestry

In order to find a way to answer multi-layer current issues including food security and sustainability, YUM has funded a pilot project at its research center [RC37] focusing on agroforestry. The aim of this pilot project is to provide sustainable land use solutions with proven best adapted practices to local conditions in the aim to mitigate deforestation, reduce forest and land fires and help to increase the livelihoods of small landowners.



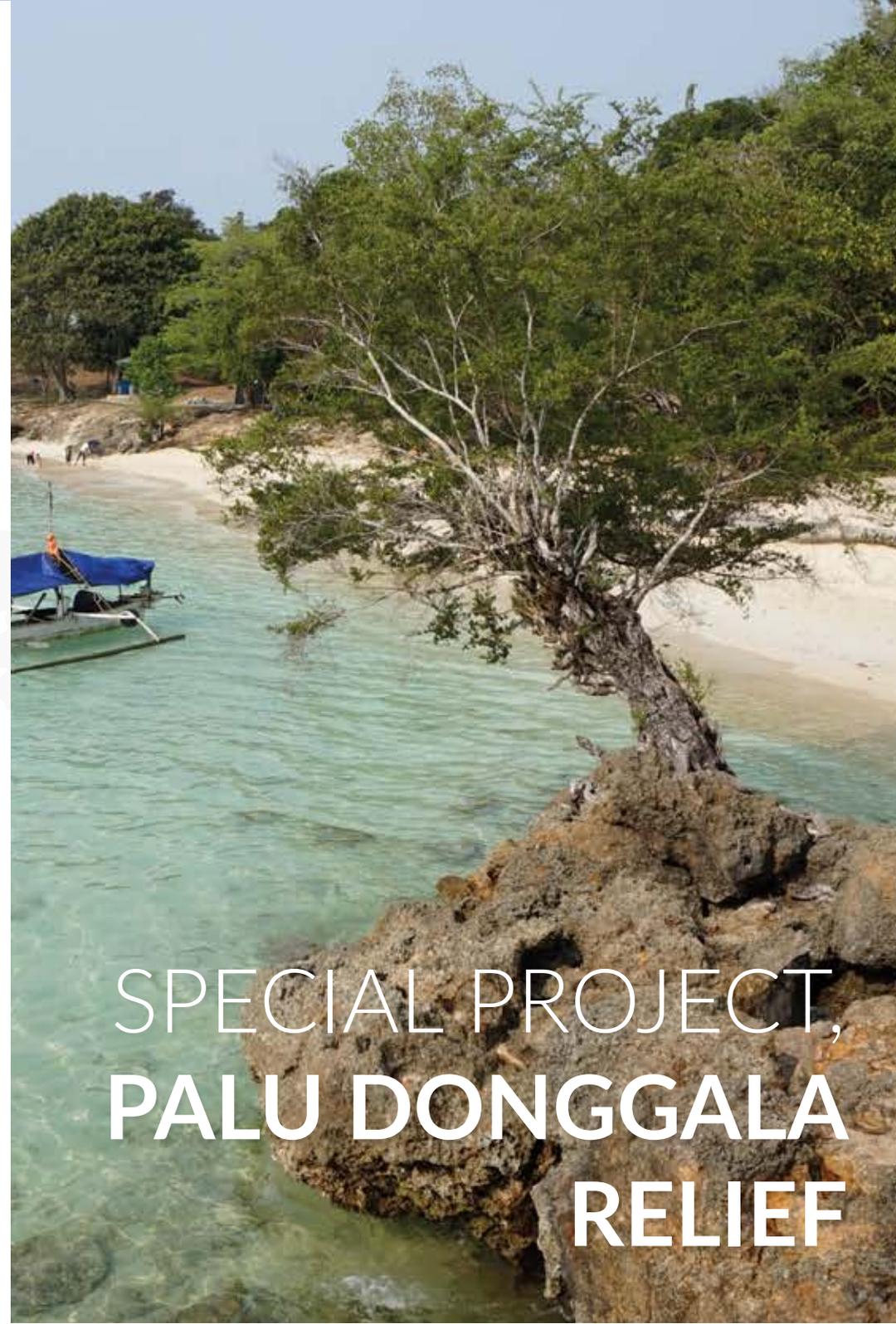
Results of the pilot project has helped to finalise a 3-year proposal in which YUM will continue to strengthen the capacity of women community leaders as the frontline to behavioural change activities, create awareness on the economic, health and environmental benefits resulting from sustainable land use, and start training and supporting small landowners in implementing sustainable land use solutions which will increase their livelihoods and support environmental sustainability. We hope to design a draft model for sustainable land use specific to Central Kalimantan soils so that we may replicate this project in other areas in the region.



## Central Sulawesi

### Emergency Relief to Palu & Donggala post Earthquake, Tsunami and Landslides

- Basic Needs Distribution
- Trauma Healing (Children & Women)
- Solar Lamps & Water Filters
- Housing
- Economic Empowerment



SPECIAL PROJECT,  
PALU DONGGALA  
RELIEF



## Community Recovery Program

During YUM's final months in Palu & Donggala delivering relief support after the earthquake and tsunami that hit the island in 2018, many of the women we met mentioned their desire to rebuild or create their own businesses in order to be more financially stable after the earthquake destroyed many of their belongings and means of livelihood. Thanks to GlobalGiving, this call for help was heard and funds were raised. With the help of our local partner on the ground, 50 potential business groups, founded and composed of all women, took part in the program. Their businesses focused on food production such as coconut oil, palm sugar, corn chips, fried shallots, coffee and shredded fish.

The program provided the groups with working capital and training, as well as assistance in marketing of the products. In January 2020, close to 100 women participated in the training, followed by the distribution of working capital and equipment. Unfortunately, when the pandemic hit in March, many of these businesses who were on the verge of growth had to either stop or struggled to survive. Out of the 50 business groups, only 10 remain strong. In total, 95 women are still earning an income from selling food products. One of them, Nurainun, is a mother of 6 children who lost her home and belongings due to the tsunami in Tanjung Padang Village, Donggala Regency. For one year she lived in a temporary shelter. Together with her husband and neighbors, she has now rebuilt a more stable temporary house on the land that was once occupied by her house. Thanks to the income she gets from her business (shredded fish), she and her group are able to participate in fulfilling their family's daily needs.

**Nuraini**  
participant



“ We have been given a way to rebuild our lives and with assistance from people who still care about us, we have to prove that we can rise again. ”





# SOCIAL IMPACT ENTERPRISES

## Edu Farm, Edu Camp & Volunteerism

The pandemic has hit the hardest on the Edu Farm, Edu Camp and Volunteerism activities, which had seen a stable stream of income since 2012. The income that was estimated to generate in the early months of 2020 was lost nearly overnight as all groups cancelled their plans to travel. The Edu Farm activities might slowly run again mid to end of 2021 following strict health protocols.



## YUMANA merchandise

The Sewing Project formalised itself and the brand name YUMANA was created mid 2020. The regular income that came from various orders came to a halt at the beginning of the year, mostly due to the fact that our main customers were in the hospitality industry. Today, the products are sold online via the YUM Organic Farm website, however the production has come to a stop.



## YUM Organic Farm

2020 saw a real year of growth for the YUM Organic Farm. When the pandemic hit Indonesia, it was clear that the type of service provided by the farm, in the form of healthy vegetables delivered straight to homes, would see a significant demand in the coming months. However, with the increasing demand came also an increase in competition. Though we saw a steady stream of revenue, the farm needed to push itself further in order to remain competitive.



The pandemic reminded YUM of its commitment to moving towards more financial freedom and as a result, a focus was put on growing the organic farm enterprise both from an infrastructure point of view as well as its management. In 2020, the farm built two new greenhouses and renovated its nursery in order to cater to a growing demand in sales. A new e-commerce platform

was designed in order to be more user friendly and include online payment taking into consideration the changes that had occurred since the pandemic which saw 69% of Indonesians buy their groceries online.

[www.yumorganicfarm.com](http://www.yumorganicfarm.com)

Nevertheless, the farm still has a lot of work ahead. Though we have proven that our products are in demand and of good quality, it's not enough if we are to stay in the competitive market. As our most developed and mature social enterprise, the farm still needs funding to improve our operations and production, as well as to create a management team.



## BOARD OF PATRONS



Ariana Susanti  
Patron



Hannah Baerveldt  
Patron



Olvia Reksodipoetro  
Patron



Ismana Haryono  
Supervisor



dr. Mandarwati  
Supervisor



A.A. Luthfie  
Supervisor

## BOARD OF MANAGEMENT



Purnama Widjajakusumah  
Chairperson



Yanuar Mulyana  
Treasurer



Rahmat Drajat  
Director



Joyowidarbo  
Director



Mhd Bachrun Bustillo  
Director



Farah Diba Agustin  
Director

## EXECUTIVE DIRECTOR



Vanessa Reksodipoetro  
Director

**HEAD OFFICE**

**Vanessa Reksodipoetro**  
(Executive Director)

Djoni Cedarta  
Paridi Martareja  
Noriyana Prabawati  
Caecilia Yulita Novia  
Rotua Fransiska  
Engeng Ernawati  
Yolanda Nilasari  
Ade Syamsi Indaryati  
Eri Nur Foziyah  
Uttama Pranaya  
Kamsono

**KALIMANTAN PROJECTS**

**Muhammad Bachrun Bustillo** (Consultant)  
**Daniela Bustillo** (Consultant)

**Yan Alen Rompas**  
(Project Administrator)

Elvi Desianti  
Rahmatiyah B. Aly  
Ance Sally Kenang  
Yeyen Andreyani Eka Rajaki  
Yoakim Philipus Nanga  
Rio Ardayanti  
Muhammad Alfarabi  
Neneng Triningsih  
Ni Made S. (Faustina)  
Rustiani Tambunan  
Sumarlan  
Novi Syahrianto  
Erna Karlinna D.

Siska Novitasari  
Titik Anjelina  
Tilapwati Kadangi  
Marta Erlina Wulan Sari  
Sariyono  
I Made Trisno W.  
Ega Arif Firmansyah  
Agus Dwi Lingga  
Agus Setiawan  
Sulhani  
Sudirman  
Muhammad Nurhuda

**CIPANAS PROJECTS**

**Samsul Maarif**  
(Project Manager)

Oleh Sp  
Tarkiyah  
Hendro Pangestu  
Vidian Purbosari  
Hamdan  
Ita Arista  
Muhamad Rezza Pahlepi  
Muhammad Rokhani  
Agnesia Anggi  
Desy Apriawati  
Hety Sulastri S.  
Vina Eka Silviana  
Cecep Suryana  
Yudhi Noer Kurnia  
Deden Tosin  
Ila Karmila  
Ida Sofarida  
Suprapto  
Hamdan

**Volunteers & Interns****International Internships**

Jiali (Callie) Song, *Marketing & CRM for Social Businesses* - Jakarta, February 2020 - April 2021

**Universitas Indonesia, Faculty of Social Welfare (Internship)**

Yohanna Christianna, *Assessment and Interventions at VTC Cipanas* - Jakarta, February 2020 - April 2021

Afina Maharani, *Assessment and Interventions at Tutoring Program Cipanas* - Jakarta, February 2020 - now

**Sciences Po (L'Institut d'Etudes Politique à Paris) (Internship)**

Edric Kusuma, *Fundraising & Donor Research* - Le Havre, July 2020 - April 2021



**Our heartfelt thanks to all the individual volunteers  
who have helped us in 2020 :**

Prof. Sri Hartati R-Suradijono, Nadjmat Abdoulhakime, Joyce Lim, Arie Priadhi, Rizki Amelia, Ella Lestari, Anu Balaji, Magdalena Gonzalez, Mai Yen Nhi Doan, Julie Marizien, Siska Marsudhy, Ivandeva Wing, Tarra Abuchari, Mabel Aisha Raheela, Matahari Sabine Sachi, Anton Suleiman, Aditya Reksodiputro, Ririen Kistiandari, Taufik Ambar, Vincentia Jyalita.

# Thank you!!

## ORGANIZATIONS AND CORPORATIONS

Alzheimers Indonesia  
 Boeing  
 Borneo Football International Foundation  
 Center for Indonesian Policy Studies  
 Dharma Care  
 Fliptech Lentera  
 Glo-Wing Ltd.  
 GlobalGiving  
 Google Cloud  
 Group One Holdings Pte. Ltd.  
 Hello Yuna  
 INTO Giving  
 Jakarta Intercultural School (JIS)  
 Linklaters LLP  
 Movingintosleep.com  
 Naluri Baby Food & Catering  
 Nestle Indonesia  
 Panasonic  
 Pemerintah Daerah Kabupaten Cianjur  
 PPK Rungan Sari  
 Priscilla Hall Memorial Foundation (PHMF)  
 Provincial Office for Education and Culture, Central Kalimantan  
 Provincial Office of Social Affairs, West Java  
 PT Gramedia Asri Media  
 PT Mitra Tenaga Andalan  
 PT Octa Investama Berjangka  
 PT. Dompot Anak Bangsa  
 PT. Hamilton Prima Indonesia  
 PT. Monex Investindo Future  
 Senantiasa Berada  
 Silver Queen (PT Petra Food)  
 The Archipelago Singers  
 United World College South East Asia, (UWCSEA), Singapore  
 Yayasan 1,000 Hari (1,000 Days Fund)  
 Yayasan Adidhana  
 Yayasan Muhammad Subuh

## SUSILA DHARMA ASSOCIATION

Subud Stockholm  
 Susila Dharma Canada  
 Susila Dharma France  
 Susila Dharma International  
 Susila Dharma Japan  
 Susila Dharma Melbourne  
 Susila Dharma Netherlands  
 Susila Dharma New Zealand  
 Susila Dharma Spain  
 Susila Dharma USA

## INDIVIDUALS

Abi Wicaksono  
 Adina Schulman  
 Adinda Cinta  
 Adri Reksodipoetro  
 Agam Pratyadhiraksana  
 Aisha Karinka Wulanda  
 Albert Chapleau  
 Alexandra Boyer  
 Alida Basir  
 Aminah Duncan  
 Amyra Meidiana  
 Andarina Sumarno  
 Andre Sutanto  
 Andrea Korompis  
 Ang Leng Hwa  
 Anita  
 Anu Balaji  
 April Ann Ulanday  
 APU Indonesia Angkatan 34  
 Ariatni Agustini  
 Ashadi & Audrey Waclik  
 Asri Istiwandani  
 Bachrun Waite  
 Barbara Rink

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David Clague	Ivana Darmawan	Michel
Dian Nurcahya	Janet Shulman	Michelle Matias
Didi Hadi Rianto	Jayshri Titus	Minh Thuan Dang
Diego Salgado	Jerhmie James Zacarias	Monika Herhacker
Diem Bich Bernfeld	Josefa Moglia	Mursalin Pane
Dioni Zhong	Julie Emery	My-Lan Lê
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Elisabeth Brownell	Katharine Hidajat	Nigel Gillet
Emiria McKingley	Keely Cheong	Ningsih
Emmaline Lear	Kelly Thiessen	Nita Harnugama
Endah Dwi Winarni	Ken Santoso	Novelia
Estelle Denniger	Kym Hall	Olga Ramirez Balza
Evelyn Mahasin	Latifah Asikin	Oliver and Family
Fendi Heryanto	Latifah Brett	Olvia Reksodipoetro
Feodore & Regina Ruzhenkov	Lenny	Patricia Dear
Frances Madden	Lieke Sulaiman	Pradnya Puntodewo Nadindra
Gati	Liese	Purnama Widjakusumah
Gerald Hutabarat and Friends	Liliane Tavakilian	Putri Pebiola
Giani Sumawinata	Linda Van Laer	R. Nurwardany
Goh Hwee Lan	Linh Le	Raphaelle Hering - Vivier
Goh Mong Loy	Lisa Mandeville	Rashid Carre
H. Norman	Lot Knoppers	Rashidah MacDonald
Halim Korzybski	Louisa van der Elburg	Raynard von Hahn
Hannah Baerveldt	Luqman Harris	Rene Wipperich & Gulsen Ozlem
Harris and An Dien Madden	M Renna	Riza
Harry Marcus	M. Ryan Fadholi	Rizki Amelia
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Heather Cooter	Mardijah Simpson	Robyn Hewson
Heidy Indriyani Utami	Mareta Artuti	Roger & Heather Smith
Hudayani Asikin	Marianni New	

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 Sandra Ebner  
 Sarah Arumsari  
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 Sarah Song  
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 Sofyan & Emmaline Tsang  
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 Tripti Narula  
 Trisnani D'Yvoire  
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 Vanessa Reksodipoetro  
 Victoria, Andy, Patrick Ferris  
 Viktor Kinlan  
 Yulia  
 Yuri Indah  
 Yvonne Logan  
 Zaakir Ismail & Family  
 Zena Fadilla



YUM has been working in Indonesia since 1976 to improve the quality of life for the country's poor and destitute.

YUM is a registered charity in Indonesia and is a member of the Susila Dharma Association which has consultative status with the UN Economic and Social Council (ECOSOC) and the UN Children Fund (UNICEF).

## Our Partners



Linklaters



YUM is a not-for-profit organisation that relies on the generous support of individuals and organisations from around the world. It is only with your support that we can continue to help improve the lives of the poor in Indonesia. There are many ways you can help:

- ✔ Volunteer with us
- ✔ Get your workplace involved
- ✔ Donate
- ✔ Join a campaign
- ✔ Join our team
- ✔ Come along to an event

# Financial Overview

The following is YUM's Statement of Financial Position and Activities for the year ended 31 December 2020

## Statement of Financial Position

<b>ASSETS</b>	<b>IDR</b>	<b>USD</b>
<b>Current Assets</b>		
Cash and Cash Equivalent	5.105.116.014	361.936
Other Receivables	3.860.000	274
Advances and Prepayments	164.602.149	11.670
<b>TOTAL CURRENT ASSETS</b>	<b>5.273.578.163</b>	<b>373.880</b>
<b>Non Current Assets</b>		
Fixed Assets (net of accumulated depreciation; (2020: Rp 3,620,775,847, 2019: Rp 3,231,601,772)	5.073.975.641	359.729
<b>Total Assets</b>	<b>10.347.553.804</b>	<b>733.608</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current Liabilities</b>		
Current Payables	-	-
<b>TOTAL CURRENT PAYABLES</b>	<b>-</b>	<b>-</b>
<b>Net Assets</b>		
Restricted Funds	5.042.334.251	357.485
Unrestricted Funds	5.305.219.553	376.123
<b>Total Assets Netto</b>	<b>10.347.553.804</b>	<b>733.608</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>10.347.553.804</b>	<b>733.608</b>

## Statement of Activities

<b>RESTRICTED FUNDS</b>	<b>IDR</b>	<b>USD</b>	<b>UNRESTRICTED FUNDS</b>	<b>IDR</b>	<b>USD</b>
<b>REVENUES</b>			<b>REVENUES</b>		
Donations	5.458.589.295	386.996	Business Unit Revenues	909.712.470	64.496
Others Revenues	105.896.297	7.508			
<b>Total Revenues</b>	<b>5.564.485.592</b>	<b>394.504</b>	<b>Total Revenues</b>	<b>909.712.470</b>	<b>64.496</b>
<b>EXPENDITURES</b>			<b>EXPENDITURES</b>		
Program Expenditures	5.526.296.957	391.796,74	Cost of business unit	866.900.210	61.460,45
<b>Total Expenditures</b>	<b>5.526.296.957</b>	<b>391.797</b>	<b>Total Expenditures</b>	<b>866.900.210</b>	<b>6.146</b>
<b>Surplus / (Deficit)</b>	<b>38.188.635</b>	<b>2.707</b>	<b>Surplus / (Deficit)</b>	<b>42.812.260</b>	<b>3.035</b>

## Change in net assets

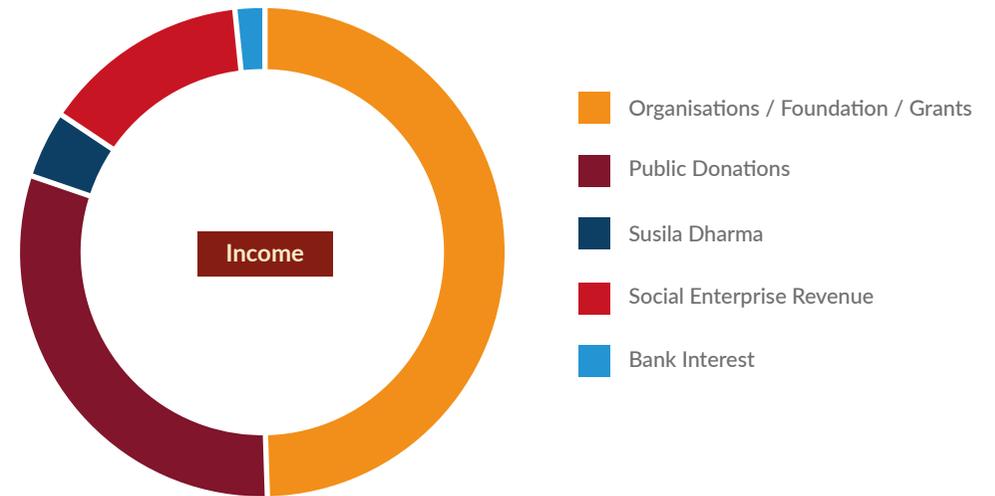
<b>RESTRICTED NET ASSETS</b>	<b>IDR</b>	<b>USD</b>
Beginning Balance	5.004.145.616	354.778
Surplus for the Year	38.188.635	2.707
<b>Ending Balance</b>	<b>5.042.334.251</b>	<b>357.485</b>
<b>UNRESTRICTED NET ASSETS</b>		
Beginning Balance	1.783.170.146	126.421
Surplus for the Year	42.812.260	3.035
Fixed Assets allocated from Program Funds	3.479.237.147	246.667
<b>Ending Balance</b>	<b>5.305.219.553</b>	<b>376.123</b>
<b>TOTAL NET ASSETS</b>	<b>10.347.553.804</b>	<b>733.608</b>

NOTE: Kurs tengah BI 31 Desember 2020 : IDR 14105,01  
(<https://www.ortax.org/ortax/?mod=kursbi&search=2020-12-31>)

## Allocation of Income and Expenditures

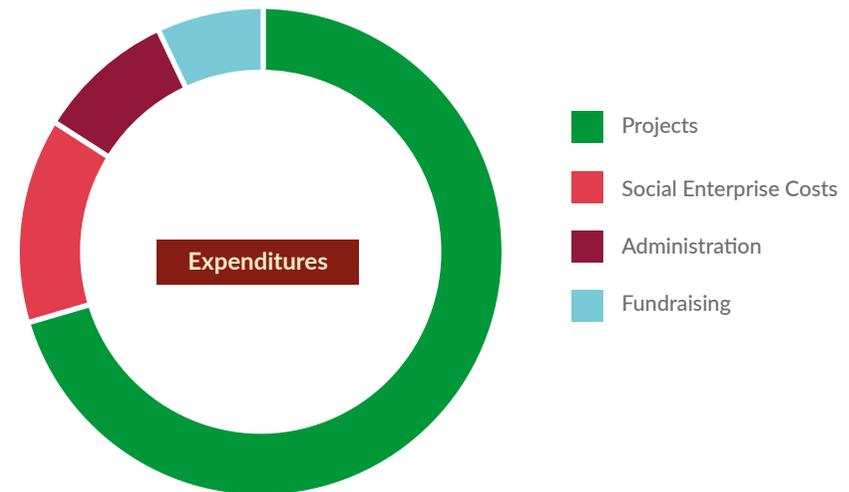
### Income

	<u>IDR</u>	<u>USD</u>	<u>% of Total</u>
Organisations / Foundations / Grants	3.204.186.519	227.167	49
Public Donations	1.989.464.922	141,047	31
Susila Dharma	264.937.853	18.783	4
Social Enterprise Revenues	909.712.470	64.496	14
Bank Interests	105.896.297	7.508	2
	<b>6.474.198.062</b>	<b>459.000</b>	<b>100</b>



### Expenditures

Projects	4.506.709.053	319.511	70
Social Enterprise Costs	866.900.210	61.460	14
Administration	565.583.652	40.098	9
Fundraising Costs	454.004.250	32.187	7
	<b>6.393.197.165</b>	<b>453.257</b>	<b>100</b>



### Central Kalimantan Project:

Jl. Bukit Tunggal  
Suka Mulia, RT 10/RW 3  
Tangkiling, Palangka Raya  
Kalimantan Tengah 73221  
Tel. +62 852 48705020

### West Java Project:

Jl. Mariwati RT.010/01  
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Desa Cibadak, Kec Sukaresmi  
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Visit:

[www.yumindonesia.org](http://www.yumindonesia.org)  
for more information.

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 Yayasan Usaha Mulia

