

WISHLIST - KIDS ENTREPRENEURSHIP



CIPANAS | WEST JAVA | 2015

Why

Indonesia has one of the lowest rates of new business formation in Asia; fewer than one percent of Indonesians start their own business*.

This is due in good part to the fact that the Indonesian education system requires students to memorize but not to think creatively, unlike the kind of education that students in developed countries are enjoying.

The programme focuses on children of primary school age because new attitudes and behaviours are most easily absorbed during this time.

* Dr. Gusti Muhammad Hatta, previously Minister of Research and Technology, RI

Impact

Fifteen
11-years old children

Funding Needed

USD 3,000

Project

This pilot project is structured to deliver a learning outcome in a fun and engaging manner to 11-years old students at the Cipanas YUM Village in West Java.

It is designed to:

- **Build on a child's natural curiosity**
- **Foster and inspire youth to be innovative**
- **Train kids to take charge of their life and start thinking in terms of problem-solving**
- **Teach them to critically look at their community and beyond**
- **Show them what they could do (various professions)**

The philosophy behind this pilot program is to provide children with a PRAGMATIC and PRACTICAL approach on how they can take the 1st step to securing a better future for themselves and their families. These children will be exposed to and learn about the importance of entrepreneurship in a fun filled and stimulating environment with true to life situations.

The children will work together through a series of engaging activity based sessions and will be encouraged to come up with brave and different ideas. Teachers will be trained to inspire lively discussions, challenging their students to solve real-life problems.

Project Objective

During this Pilot Project, young participants will develop key skills they need not only for their daily life but for their future as well:

The ability to work in a team, communicate their ideas, improve their self-confidence, willingness to take responsibility and show initiative, exploration of their local neighbourhood and find how business works, etc. This in the end will help to produce bright young people who are more ready to face the real world.