



Fact Sheet

Yayasan Usaha Mulia

Yayasan Usaha Mulia (“YUM” – pronounced ‘yoom’) in English means: Foundation for Noble Work

Established as a legally registered charitable entity in Indonesia: 1975

Vision: To improve quality of life for Indonesia's poor.

Mission: To work with communities in providing holistic and sustainable support in the areas of health, education and community development.

Values:

Equity: We believe in providing equal services to all regardless of religion, gender, age, race, ethnicity, or health status.

Inclusion: We believe in working inclusively with local communities to ensure effective solutions are identified and implemented in an appropriate way.

Sustainability: We believe in affecting change that can be sustained beyond the life of any single project to deliver continued benefits for communities.

Holistic Approach: We recognize the interconnectedness of issues surrounding poverty and believe in an approach which addresses complex problems in a holistic way.

Transparency: We believe in being accountable for the responsible and effective use of all monies and communicating honestly and openly with all parties.

Inspired by Faith: YUM is a non-denominational organisation, but recognises the power of faith in people's lives and is inspired by this spirituality.

Areas of operation:

Jakarta, DKI

Cipanas, West Java

Bukit Batu, Central Kalimantan

Governing structure: Board of Patrons (3 members), Board of Supervisors (3 members), Board of Management (7 members)

Employees: 35 full-time

Volunteers: 22

2010 expenditures: \$405,621

Total number of beneficiaries currently being served per year (estimate): 17,000

Notables traveling to YUM's area of work in Central Kalimantan:

September 2011: Former California governor Arnold Schwarzenegger is scheduled to visit Palangkaraya, Central Kalimantan, to speak at the Governors Climate Forum. The forum is a meeting of governors from around the world set to discuss climate issues. Schwarzenegger will be staying a half-kilometer from YUM's project office.

July 2010: Noted US fund manager George Soros conducted a natural tourism visit to a number of tropical forest locations in Central Kalimantan, in his role as UN Climate Change Ambassador.

March 2010: HRH Prince Henrik of Denmark visited the orangutan conservation facilities near the YUM branch office in Bukit Batu, Central Kalimantan.

Late 1990s: Hollywood actress Julia Roberts came to Kalimantan, the Indonesian part of Borneo to visit orangutan conservation facilities in the area of Bukit Batu.

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Yayasan Usaha Mulia

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Indonesia

Republic of Indonesia (Republik Indonesia) is the official name of the country.

Location: Southeast Asia.

Area: 735,269 sq mi (1,904,347 km²).

Islands in Indonesia: The archipelago stretches roughly the length of the continental United States. There are a total of 17,508 islands in Indonesia. Out of these, five are large islands and rest are small in size. Kalimantan, the Indonesian part of Borneo, is the largest island in the archipelago. Java ranks 5th in size.

Population: 240,000,000 (estimate); (growth rate: 1.1%); birth rate: 18.4/1000; infant mortality rate: 28.9/1000; life expectancy: 71.0; density per sq km: 130

Capital and Largest City: Jakarta.

Major Languages: Bahasa Indonesia (official), English, Dutch, Javanese, and other local dialects.

Major Religious Group(s): Muslim; Christian; Hindu; Buddhist; traditional religions. Indonesia is the most populous Muslim country in the world.

Government: Republic. **Head of state:** President Susilo Bambang Yudhoyono.

Chief Products:

Agricultural: rice, cassava, peanuts, rubber, cocoa, coffee, palm oil and kernels, copra (dried coconut meat), livestock, sugarcane, corn, bananas, tea, spices (including pepper, nutmeg, and mace), soybeans, tobacco.

Manufactured: petroleum and natural gas, textiles, cement, chemical fertilizers, plywood, food products, rubber.

Mineral: petroleum, natural gas, tin, nickel, coal, copper, silver, gold, diamonds.

Monetary Unit: Rupiah.

Famous Tourist Attractions: Bali, Ubud, Jakarta, Borobudur, North Sulawesi, and Kalimantan.

Weather and Climate: The climate is hot and humid year-round in coastal areas. The dry season from June to October, and the rainy season starts from November ends in March.

Economic summary: **GDP/PPP** (2009 est.): \$969.2 billion; per capita \$4,000. **Real growth rate:** 4.5%.

Inflation: 5%. **Unemployment:** 7.7%. **Arable land:** 11%.

Current assessment (from the World Fact Book <https://www.cia.gov/library/publications>):

Indonesia still struggles with poverty and unemployment, inadequate infrastructure, corruption, a complex regulatory environment, and unequal resource distribution among regions. YUDHOYONO and his vice president, respected economist BOEDIONO, have maintained broad continuity of economic policy, although the economic reform agenda has been slowed during the first year of their term by corruption scandals and the departure of an internationally respected finance minister. In late 2010, increasing inflation, driven by higher and volatile food prices, posed an increasing challenge to economic policymakers and threatened to push millions of the near-poor below the poverty line. The government in 2011 faces the ongoing challenge of improving Indonesia's infrastructure to remove impediments to growth, while addressing climate change concerns, particularly with regard to conserving Indonesia's forests and peatlands, the focus of a potentially trailblazing \$1 billion REDD+ pilot project.

About Yayasan Usaha Mulia (YUM)

Yayasan Usaha Mulia (YUM), "Foundation for Noble Work", has been working in Indonesia since 1975 to improve the quality of life for the country's poor, through its integrated, holistic programs in Health, Education, and Community Development. YUM is a registered charity in Indonesia and is a member of the Susila Dharma International Association, which has consultative status with the UN Economic Council and the UN Children's Fund. YUM is a pre-qualified NGO of the United Nations Development Program (UNDP), and YUM's annual reports are lodged at the US Library of Congress.

For a video on YUM's work in Central Kalimantan: <http://www.youtube.com/watch?v=CHBz2YKqiFo>

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